



Colorado Strategic Action Planning Group on Aging

Age-Friendly Public Health Systems

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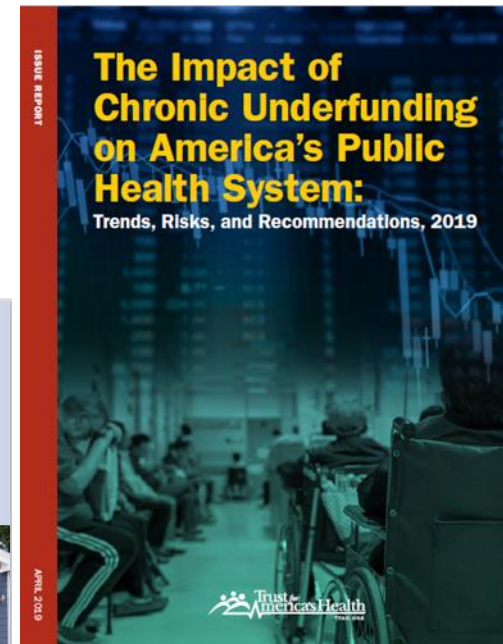
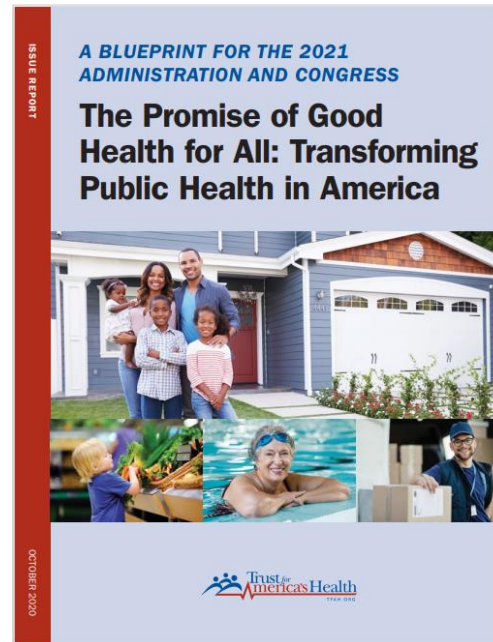
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Trust for America's Health

Independent, non-partisan, public health and prevention focus

- Advancing evidence-based policy and advocacy with an equity focus
- Improving the health of every community
- Making disease prevention a national priority



Public Health's Focus on Older Adults is Limited

- Federal: New CDC Healthy Aging Branch but programs not connected
- Current public health aging projects include falls prevention, vaccinations, Alzheimer's and related dementias
- State/local: Lack of funding and expertise



Public Health Needs of Older Adults

- Preventive/other quality health services
- Healthy, affordable foods
- Physical activity
- Tobacco/substance misuse prevention
- Social/emotional support
- Violence/abuse prevention
- Safe, affordable housing and transportation



Age-Friendly Public Health Systems Can Improve Older Adult Health Outcomes

- **Promote Equity:** COVID-19 reveals dramatic and persistent health disparities among communities of color
- **Change the “social determinants”:** 80% of health outcomes determined by social factors
- **Address Social Isolation:** Health consequences worse than smoking
- **Focus on Home and Community:** Collaboration with CBOs is crucial for collective impact
- **Strengthen Partnerships:** Alliances among AAAs and health systems is shown to reduce medical cost burden

Framework for Creating Age-Friendly Public Health Systems

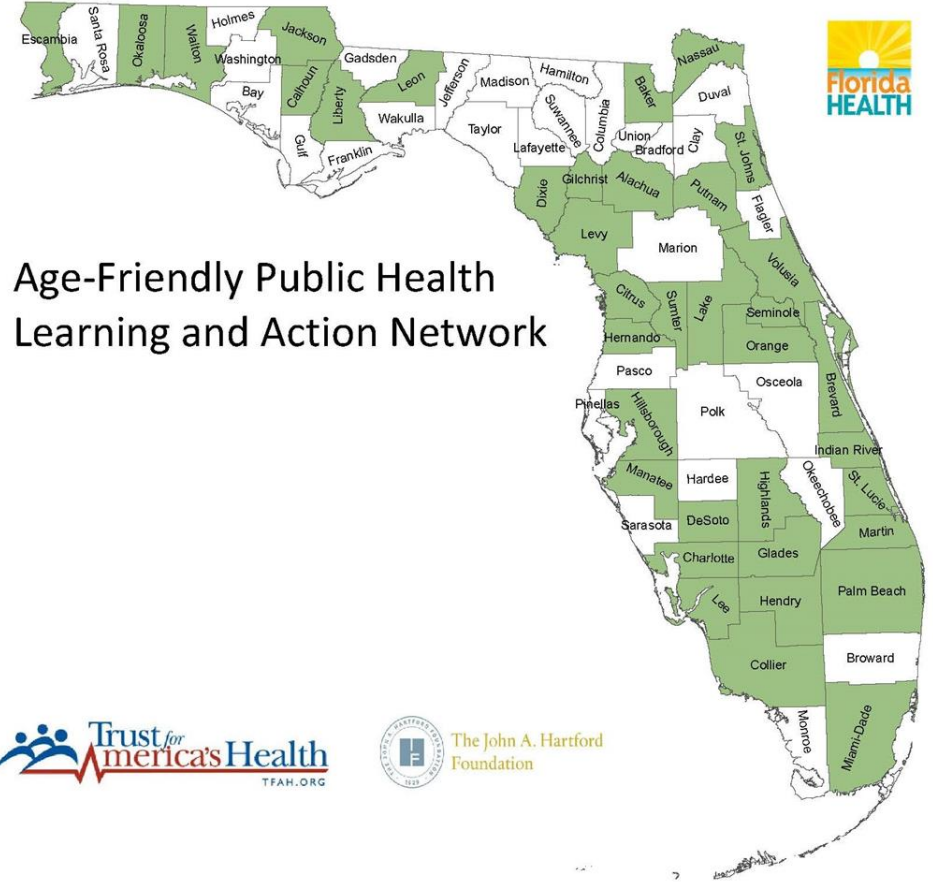
The broad public health roles outlined in the *Framework* are:

- Connecting and convening multiple sectors and professions that provide the supports, services, and infrastructure to promote healthy aging.
- Coordinating existing supports and services to avoid duplication of efforts, identify gaps, and increase access to services and supports.
- Collecting data to assess community health status (including inequities) and aging population needs to inform the development of interventions.
- Conducting, communicating, and disseminating research findings and best practices to support healthy aging.
- Complementing and supplementing existing supports and services, particularly in terms of integrating clinical and population health approaches.



TFAH's Florida Pilot

- Florida Departments of Health and Elder Affairs
- 37 County Health Departments: 2/3 of state population
- Engaged in Learning and Action Network
- TFAH provided tools, training, TA
- Linked to AARP Age-Friendly Communities, Dementia Friendly Communities, Age-Friendly Health Systems



5 Cs of an Age-Friendly Public Health System?



Actions Toward Becoming an AFPHS

Engage in or lead policy, systems, and/or environmental change to improve older adult health and wellbeing, e.g., Age-Friendly Communities.

When convening sectors, professions, and organizations, focus on prevention and on policy, systems, and environmental change. This focus complements the efforts to address social determinants of health that impact entire populations or communities. For example:

- Alachua County Health Department initiatives align public health work in the social determinants of health.
- St. Lucie County Health Department focuses on Alzheimer's Disease as a public health priority through the community health improvement plan.
- St. Johns County Health Department focuses on falls prevention through the community health improvement plan.

- ALACHUA
- BREVARD
- CHARLOTTE

Identify a priority around older adult health in the community health improvement plan.

Community health improvement plans result from the community health assessments and provide strategic direction for developing policies and defining actions to target efforts that promote health. These plans define the vision for the health of the community and address the gamut of strengths, weaknesses, challenges, and opportunities that exist in the community to improve the health of all residents. For example:

Complementing and Supplementing

Implement at least one new education program or service targeted at older adults.

Existing public health programs address a wide range of health issues and is focused on the entire life course, providing programs and promoting policies, such as maternal and child health, workplace safety, and tobacco-free initiatives, that ultimately support healthy aging later in life. Each of these current activities could be assessed to determine if it is adequately meeting the needs of older adults and, when necessary, modified to better do so. For example:

- Collier County Health Department implemented a healthy aging in parks program to provide physical prescriptions to increase physical activity among older adults.
- Hernando County Health Department implemented the Matter of Balance program through a train the trainer process and implemented the Diabetes Counts program for older adult residents.
- Martin County Health Department created a new preparedness kit for older adults to be distributed through the Medical Reserve Corps in the community.

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|-------------|----------------|----------------|--------------|-------------|
| • ALACHUA | • DESOTO | • INDIAN RIVER | • MIAMI-DADE | • SEMINOLE |
| • BREVARD | • DIXIE | • JACKSON | • NASSAU | • ST. JOHNS |
| • CALHOUN | • ESCAMBIA | • LEVY | • OKALOOSA | • ST. LUCIE |
| • CHARLOTTE | • GILCHRIST | • LIBERTY | • ORANGE | • SUMTER |
| • CITRUS | • HERNANDO | • MANATEE | • PALM BEACH | • VOLUSIA |
| • COLLIER | • HILLSBOROUGH | • MARTIN | • SARASOTA | • WALTON |

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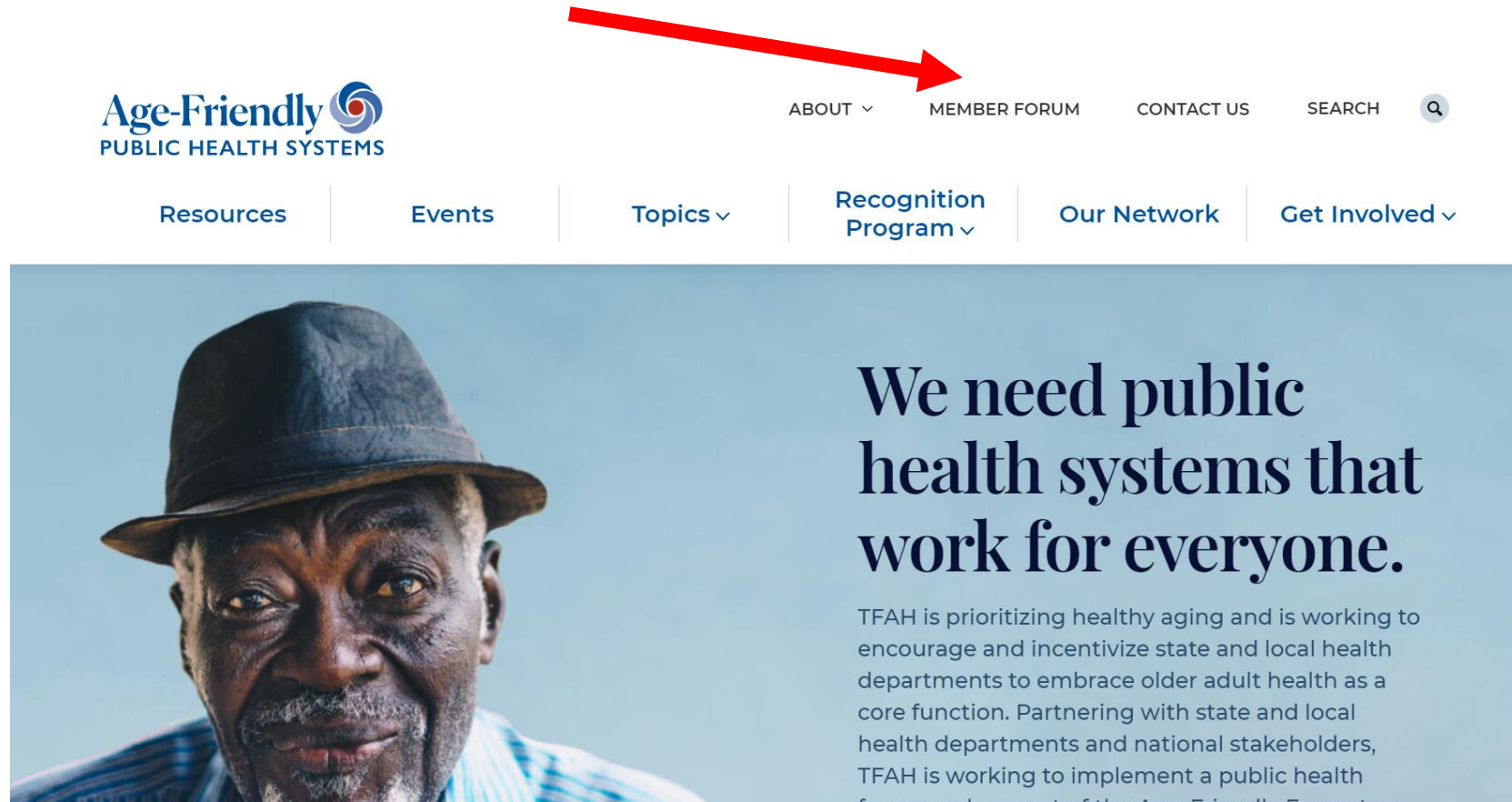


TFAH AFPHS Phase II Activities

1. State Expansion (MS, WA) and Opportunity States (CO, GA, NY); MI; FL Phase II
2. AFPHS Website: www.afphs.org
3. Federal Partnerships: HHS Regional COVID calls, Workshops, Symposium; CDC Healthy Aging Branch
4. PHAB Healthy Aging Standards and Measures
5. AFPHS Recognition Program
6. ASTHO Partnership on GA State Health Improvement Plan/State Plan on Aging Crosswalk
7. Alignment with AFHS and Age-Friendly Communities



AFPHS Website: www.afphs.org



AFPHS Recognition Program

- Incentivize state and local health departments to adopt healthy aging as a core public health function
 - Build knowledge and capacity
 - Develop learning network within and across states
 - TFAH provides technical assistance and members forum, promotes recognition
 - Trainings focus on equity: combatting ageism, improving health equity, social isolation, housing, COVID-19, emergency preparedness
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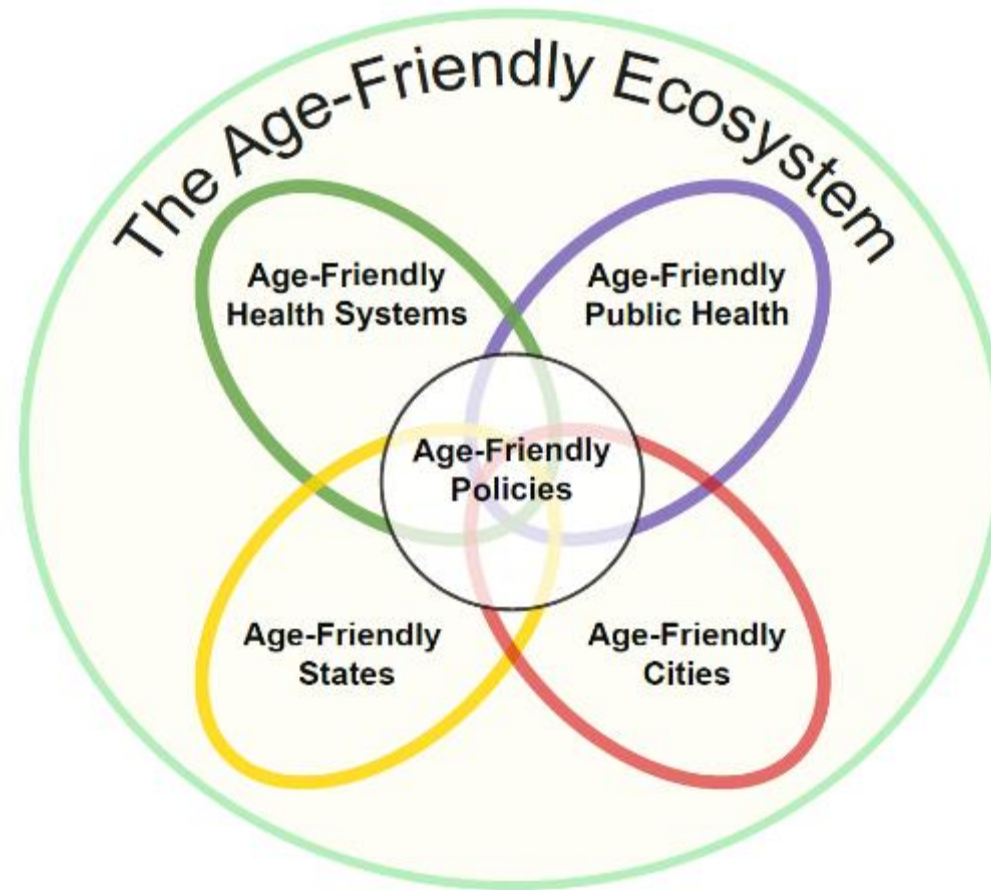
Recognition Program – 10 Action Steps

- 1. Data:** Collect, analyze, disseminate data
 - 2. Older Adult Voice:** Listen to priorities of community residents
 - 3. Partnerships:** Meet with organizations serving older adults
 - 4. Leadership:** Designate health department lead
 - 5. Review:** Review existing programs
 - 6. Adapt:** Adapt work to reflect needs of older adults
 - 7. Emergency Prep:** Ensure emergency planning includes older adults and caregivers
 - 8. Training:** Participate in TFAH trainings and network events
 - 9. Community-wide:** Support AARP Age-Friendly designation
 - 10. Health Systems:** Link to Age-Friendly health care
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Age-Friendly Ecosystem

- Aligning sectors and activities; crosswalk frameworks
- Assessments and planning based on data
- Identify gaps in programs and services
- Seamless older adult care



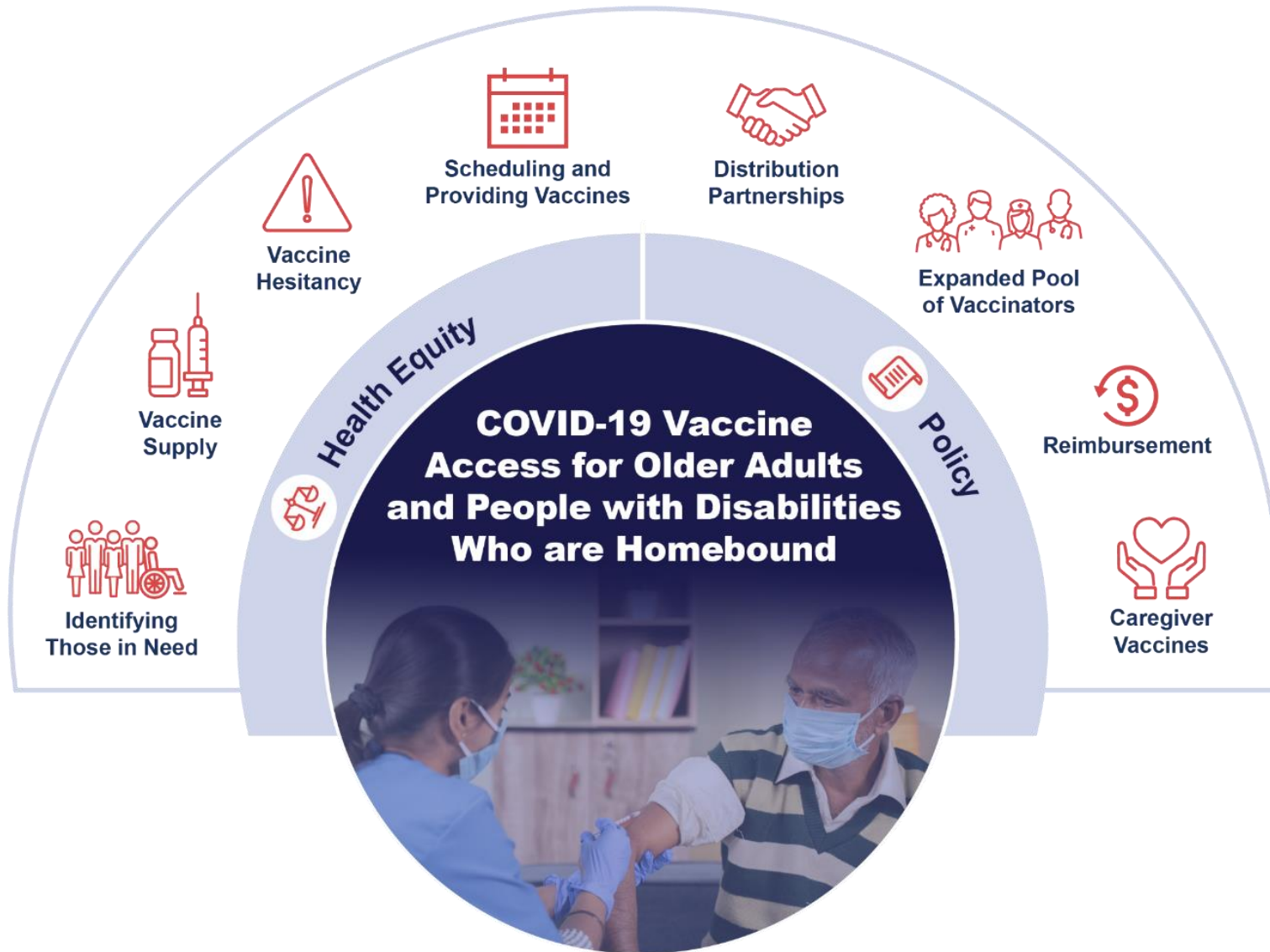
National Movement:

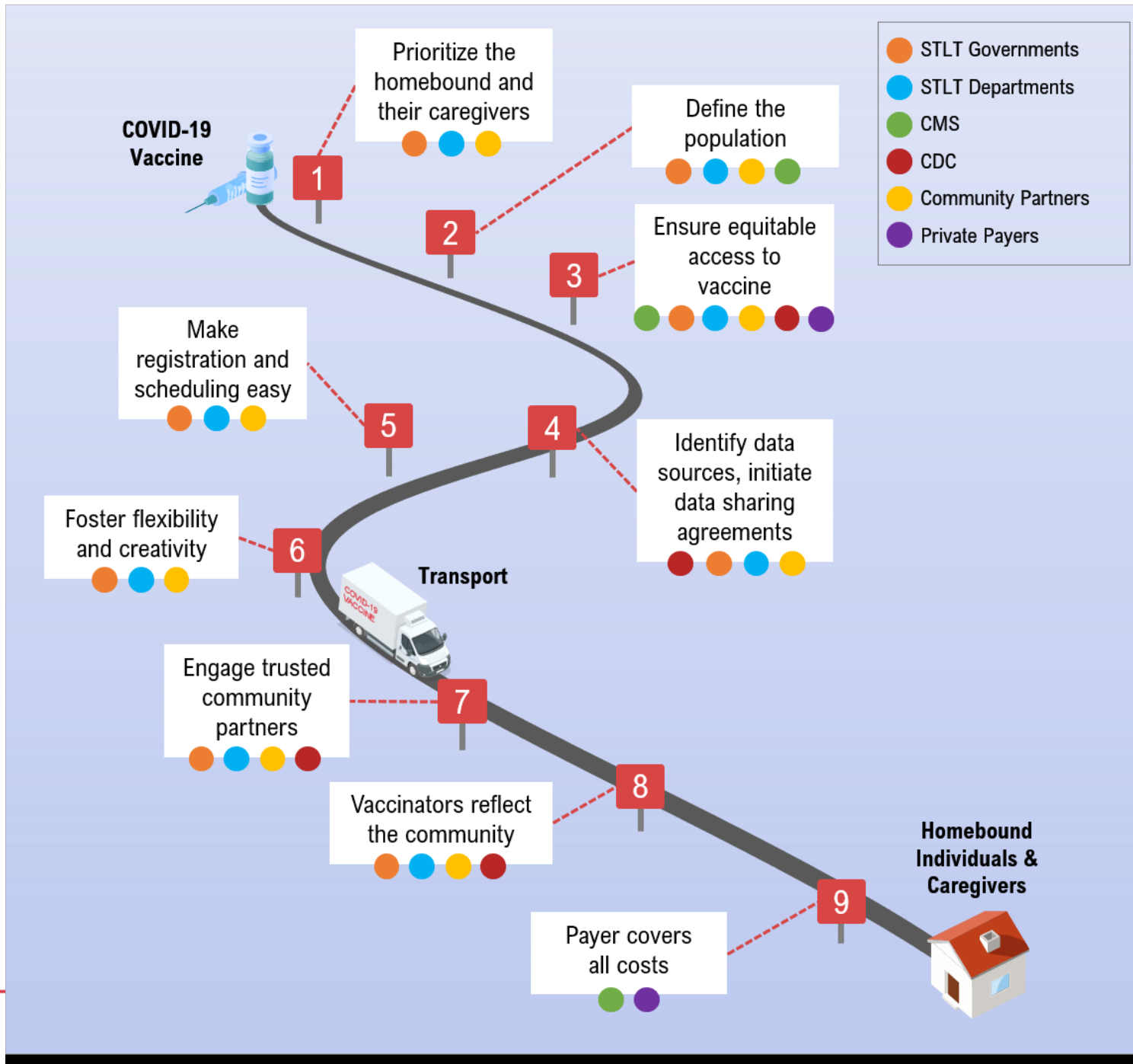
- Multi-state engagement
 - State expansion: MI, MS, WA
 - CO SAPGA, NY HAIAP, CA MPOA, GA
- Federal partners
 - HHS Healthy Aging Convenings
 - CDC Healthy Aging Branch
- PHAB Healthy Aging Recommendations

Vaccine Access for the Homebound Project

- 2 national convenings
- National webinar
- 17 Huddle calls
- Multiple one-on-one interviews
- Literature and internet searches









Questions?

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www.tfah.org/initiatives/age-friendly-public-health

