Overview:

Homesharing Programs

Powered by Silvernest

Meet Suzanne.

- Age 67
- Owns her home
- Self-employed
- Divorced and living by herself
- Independent

...But is under financial pressure.

Millions of Americans are like Suzanne.

(and counting)

A Simple Solution

Q: How can we address these housing, financial, aging and social challenges at the same time?

A: It's as easy as something most of us have done: **having a roommate**.

...But with Gaps

Sharing a home is personal, with potential for risk or conflict.

Gaps in traditional homesharing include:

- Matching: the ability to screen potential roommates for compatibility

- Communication: help preventing and resolving misunderstandings

- Protection: for the homesharing arrangement and each person's belongings

Where Silvernest Comes In

Silvernest is...

Secure

- ✓ ID verification (no bots or scammers)
- ✓ In-app background screens
- ✓ Private in-app messaging

Streamlined

- ✓ All-in-one online platform
- ✓ Hub for roommate matching, lease builder, rent payments, insurance and more

Scalable

- ✓ Uses technology to pair homeowners and renters at scale
- ✓ Available nationwide

Savvy

- ✓ Built to support the homesharing journey
- ✓ Helps users think through what they don't know to ask and communicate

Silvernest Users

Homeowner

Monthly Rent: **$850**

Age: 65

66% Female

Housemate

Monthly Savings: **$750**

Age: 53

60% Female

40%
Offer reduced rent for help around the house

25%
Intergenerational opportunities

Partnering with Silvernest

What are the roles in a partnership with Silvernest?

City/Government/Other:
Funding

Government or other entitiy secures funding for the homesharing program from RFPs, grants, existing resources or other organizations who support finding housing solutions.

Program Management:
Nonprofit Organization

After allocating the funding, the selected nonprofit partner manages the homesharing program and its day-to-day operations.
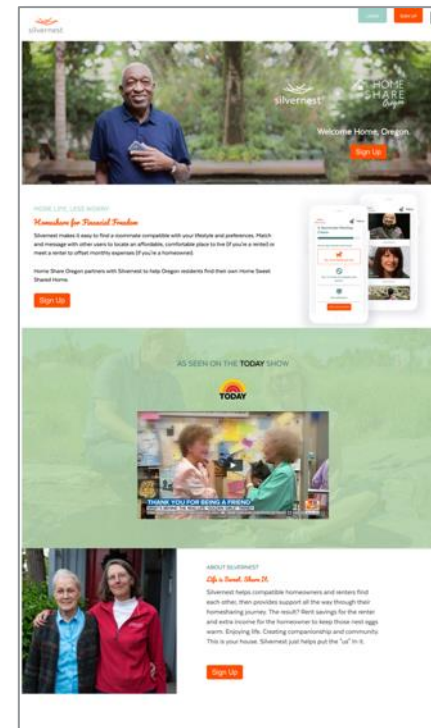
Homesharing Vendor:
Silvernest

Silvernest technology and technical assistance enables streamlined roommate matching, background screening, and more through its all-in-one online platform and account management.
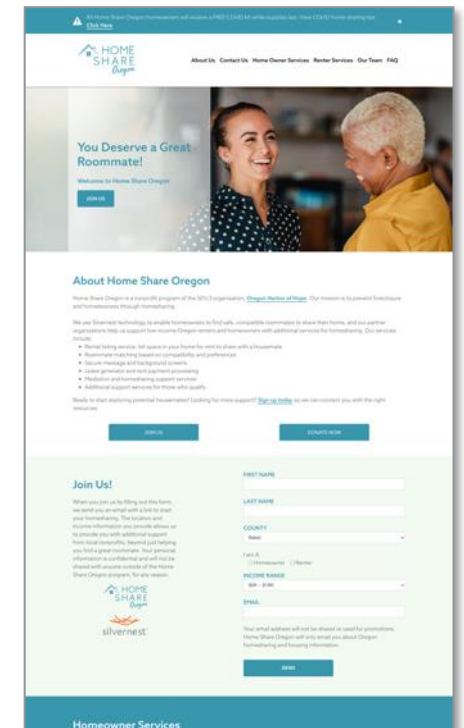
Example: Home Share Oregon

A collaboration to address Oregon's housing crisis

- Silvernest provides technology platform and homesharing expertise

- Local agencies and nonprofits create awareness of program

- Local support agencies assist higher-need clients
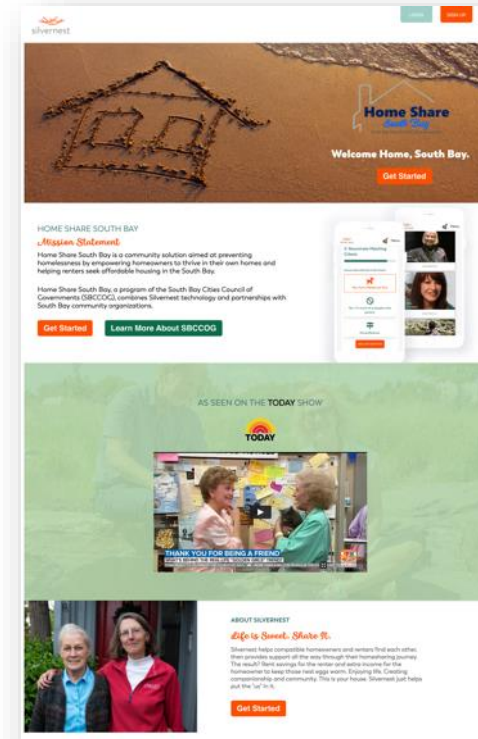

User intake landing page on Silvernest website

Home Share Oregon main website

Example: Home Share South Bay

A collaboration to prevent homelessness:

- Silvernest provides technology platform and homesharing expertise

- Local agency (Council of Governments) creates awareness of program

User intake landing page on Silvernest website

Example: Montgomery County Home Sharing

A collaboration to reduce social isolation, create monthly income for homeowners, and generate new affordable housing options:

- Silvernest provides technology platform and homesharing expertise

- Local housing counseling agency

- Individualized support from counselors/case

  managers

- https://hiphomes.org/home-sharing/

Montgomery County's Program Page

Teach For America Pilot Program

One room, two changed lives.

Pilot overview

- Promote Silvernest to incoming TFA educators as a budget-friendly housing option in their new jobs/cities

- Promote pilot to local homeowners to generate interest in homesharing with a teacher

- Badge profiles of TFA educators and interested homeowners to facilitate connection

Outcome

- 20% of incoming TFA class found housing through Silvernest

- Intergenerational pairings offer companionship, create familiarity in a new city

Housemates Lonna and Nashay

TEACHFOR**AMERICA** | Colorado

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Thank You.