

STRATEGIC ACTION PLANNING GROUP ON AGING

Monday, November 23, 2015

9:00am – 12:00pm

1290 Broadway

First Floor Independence Conference Room

Meeting Minutes

Planning Group members present:

Claire Anderson, Rob Andresen, Donna Baros, Wade Buchanan, Doug Farmer, Susan Franklin, Christian Itin, Linda Mitchell, Ben Moultrie, Jean Nofles, Jim Riesberg, Jennifer Schaufele, Sharron Williams
By phone: Karen Brown, Steve Child, Dave Norman

Action Items/Follow-up:

- Committees to provide description of their work to include on website once their outcomes are finalized.
- Members with questions on how to use google drive or google docs can contact Lilo Santos at: lilo.santos@state.co.us
- Media inquiries should be sent to the chair of the Planning Group, Jim Riesberg, and Mike Saccone with Keystone (msaccone@keystone.org)
- Members should let Cally King (cking@keystone.org) or Mike Saccone (msaccone@keystone.org) know if they are interested in joining the communications committee
- Members of the public interested in joining a Committee should notify the Planning Group on Aging via the "[Public Comment](#)" section of the website

Next meeting: Monday, December 7th, 12:30 – 3:30pm at DRCOG, 1290 Broadway

Meeting Summary:

- I) Chairman Jim Riesberg called the Planning Group to order and took roll call.
- II) The meeting agenda for November 23rd was approved with unanimous consent.
- III) The meeting minutes of November 9th were approved unanimously with the correction of the spelling of Christian Itin's name in the "members present" section.
- IV) No public comment was given during this time.
- V) Lilo Santos, from the Governor's Office of Information Technology, provided a tutorial of how to use google drive including how to set-up a google account, sharing google documents, and basic functionality within google drive and google docs. Questions for Lilo on how to use google drive can be sent to Cally (cking@keystone.org) if members have any issues setting up google accounts or using google drive. The SAPGA google drive account was created for members to use as a

clearinghouse and database for committees that all members have access to and can save relevant information to share with the group.

- VI)** Cally King provided members an overview of the Planning Group website which went live last week. The website can be accessed at www.colorado.gov/agingstrategy

Members asked questions around communications and who to notify in the event of a media inquiry. Members should direct those questions to the chair of the Planning Group as well as Mike Saccone from Keystone. It was also discussed during this time that any communications efforts from the Planning Group be directed towards the entire state.

VII) Presentations

A) CDHS Framework, Joscelyn Gay and Ben Moultrie

Joscelyn Gay of the Colorado Department of Human Services (CDHS) and Ben Moultrie provided a brief overview of the Colorado Aging Framework from CDHS. The Colorado Commission on Aging worked with CDHS to create something that provided guidance on issues to address with regards to aging. The document is on both the SAPGA google drive in the folder labeled “CAF goals and actions” and located on the Planning Group [website](#). The Framework may be used to help guide the strategic action plan with making recommendations. Joscelyn can help serve as a resource to the Planning Group on various aging issues.

Joscelyn provided advice to the Planning Group on devising their strategic action plan. During the drafting of the framework it became clear that it takes many entities to get the needed work done; each concept in the framework has an entire industry behind it and a big challenge will be to choose how to be the most effective and picking the best place to start without getting overwhelmed. It is useful to have a discussion with the state demographer; there is a state demography forecast on aging that could be incredibly useful to the group. The Group should pick areas of interest where you believe you can be the most impactful and start from there.

The top three things Joscelyn would focus on included: 1) Increasing public awareness of the demographic shift and making sure policy makers understand what this means for them and their constituents; 2) Strengthening support systems and environments to let people stay in their home; and 3) Help people achieve and maintain basic financial security in retirement.

Opportunity for the Planning Group is not only making recommendations to the General Assembly and Governor, but also the general public and other sectors to think about and prepare for aging in a more thoughtful way.

B) CPHE Healthy Aging and Infographics, Renee Calanan

Renee Calanan, with the Colorado Department of Public Health and Environment, provided background on CDPHE’s 2015 Healthy Aging Plan and the CDPHE Healthy Aging Infographics, which can be found on the Planning Group [website](#). Infographics are a helpful way to provide data in a more consumable way that is visual and understandable to a broader audience.

Group discussion included questions around the infographics and understanding why certain things are happening within specific demographics. It was clarified that the data can be sliced in different ways and extrapolated to look at correlations. Members were also interested in the use of causal information and to factor in variances like socioeconomics that may have more to do with outcomes than other factors. It was also clarified that the data provided in the infographics is self-reported through behavioral risk factor surveillance system conducted by the CDC through national telephone survey via landline and cellphones.

VIII) Cally King reviewed the Committee charge and operating principles drafted by Keystone and approved by the Executive Committee. Changed “subcommittees” to Committees for ease if other smaller groups were formed under the Committees. The Committees will make decisions on a consensus basis and will defer to majority vote when consensus cannot be reached; a majority will include all Committee members and not just Planning Group members. The committee charge and operating principles document can be found on the Planning Group website.

IX) Committee Reports:

A) Executive Committee

Jim Riesberg provided a report on the last meeting of the Executive Committee which focused on the committee operating principles, creating member roles, guest presenters at planning group meetings and how to structure the planning group meetings – spending time on new knowledge and committee reports.

B) Technical Advisory Committee

Karen Brown provided a report from the technical advisory committee. The committee created spreadsheet on google drive titled “Information Catalog” to archive materials relevant to the group. The committee is working on the RFP to hire a researcher who will serve as data collectors and will have an update the Planning Group before Christmas on the RFP process.

C) Workforce Development

Christian Itin provided an update on the workforce development committee. The committee met last week and are looking at data with their next meeting scheduled for next week which will include outside folks. The committee is actively inviting outside groups and focusing on representation from across the state including geographic and political diversity.

D) Family Economic Security

Donna Barros provided an update on the family economic security committee which needs to get started and will have their first meeting scheduled within the next week.

Planning Group discussed that this committee needs to look at what information is out there on family economic security to avoid recreating the wheel. This is one area the Group may limit ourselves if we only focus on older adults – retirement security is something important to look at even before Coloradans reach an older age. There is a need to look at this topic from a whole family situation. This topic also intersects with many other working groups and should think about how to structure outcomes so they are symbiotic.

E) Physical Community

Rob Andresen provided a report on the physical community committee which had its first meeting last Wednesday. The committee worked on outcomes related to Mobility and notes from the meeting are included on google drive in the “physical community” folder. The committee is working to identify a schedule for regular meetings moving forward. Additionally, the committee would like to increase expertise representation on the housing side of issues; currently representation is much more heavily influenced on transportation.

The Planning Group discussed that because mobility comes into play with almost every other committee group (i.e., how to get to doctor appointments, transportation to needed services, etc.), the physical community committee will focus on the built environment and infrastructure to avoid overlap in these cross sections.

F) Health and Wellness

Sharron Williams provided an update on the health and wellness committee. The committee would like to refine their outcomes and provide more specificity. They also identified people outside the committee to contact to be members. The committee will be organizing a doodle poll to decide on a regular meeting time moving forward.

Planning Group members noted they would like to see outcomes from this committee around maintaining wellness and keeping oneself in proper physical condition to maintain wellness.

G) Public Finance

Wade Buchanan provided an update on the public finance committee. The committee met twice by phone in the last week. The outcomes for the committee are listed in the framework document which are focused on activities and revenues of federal, state and local governments. The committee also discussed the needs for the data RFP which are documented on google drive.

Planning Group members discussed how the issue of understanding tax revenue impact of aging come into play. It was clarified this is both a communications and public finance discussion to look at this issue. Members also noted this committee consider looking at the SNAP program as it is a financial benefit to older adults.

H) Supportive Community

Dave Norman provided an update on the supportive community committee. The committee is looking at having diversity on the committee and specific folks to reach out to, and are working on establishing a regular meeting time. The committee identified documents to look at to include as part of their recommendations and outcomes. The committee’s main theme will focus on aging in place in your own home which needs to make sure support networks are in place so aging in place is a reality. They are also aware of the need to be sure this doesn’t mean someone is isolated in their own homes as they think about aging in place.

Planning Group members discussed that the committee may want to consider different incentives and types of housing for all different income groups within racially diverse areas. Think about what is needed to allow people to stay in their communities longer.

I) Outreach and Communication

The Planning Group discussed the outreach and communication committee. The committee should include the need to increase public awareness of the demographic shift and make public officials aware of the need to strengthen support systems so the aging can age in place or in appropriate housing with the amount of socialization needed to keep them connected. It was also noted that increasing public awareness of impacts is one thing, but because of the permanent direction Colorado is moving in terms of percentage of population, the Group also needs to think of aging differently which should be incorporated in the committee's work. There is a need to alter the public perception of aging, because aging starts at birth and affects everybody. There is a perception that aging is decline and disease and the Group should call out "ageism" when we hear and see it and prevent that from happening. Additionally, the Group needs to have honest communication about aging to avoid ineffective planning so others aren't unrealistically optimistic about what aging means for them. Part of charge around communication is to help folks prepare themselves and loved ones for what the future of aging looks like for them – what currently exists and what is likely to exist.

Members should let Cally King or Mike Saccone know if they are interested in joining the communications committee.

X) Other Business

The Planning Group was notified that Sallie Thoreson, representing CDPHE, will be replacing Anne Marie on the Planning Group.

Members discussed the meeting schedule moving forward into 2016 and were interested to know if the Group would continue meeting twice a month. Members were told that if the meeting schedule becomes an issue, they should speak with the Executive Committee and this will be something the Group can consider adjusting, as needed.

XI) Public Comment

A) Rich Mauro, DRCOG: Rich is part of the Eastern Plains Speak Out which is an annual meeting with a legislative and policy focus. Many area agencies on aging planning are required to be a part of this event each year. They meet in the first week of October each year, so the Planning Group may need to look at other opportunities for outreach to the eastern plains. Additionally, to look at engaging other folks to join the Committees Rich can help engage folks to show their interest. (They should use the public comment section of the website to show their interest).

XII) The next meeting of the Planning Group will be held on December 7th, 12:30pm – 3:30pm, at DRCOG.

XIII) The meeting adjourned at 12:05pm.