

MINUTES
STRATEGIC ACTION PLANNING GROUP ON AGING
September 25, 2015

Attendance: Rob Andresen, Donna Baros, Karen Brown (by phone), Wade Buchanan, Steve Child, Dale Elliott, Doug Farmer (by phone), Susan Franklin, Mindy Kemp, Eliza Lanman, Linda Mitchell, Ben Moultrie, Jean Nofles, Dave Norman, Barbara Raynor, Jim Riesberg, Jennifer Schaufele, Sharron Williams

Others Present: Elizabeth Garner, Rich Mauro, Ed Shackelford, Natalie Triedman, Tasia Sinn, Seth Greiner, Marty Flahive

Call to Order and Roll Call

Chair Jim Riesberg called the meeting to order at 9:01 a.m. Roll was called and a quorum was present.

Approval of Agenda

The agenda was approved by unanimous consent.

Summary of September 11 Meeting

The minutes for the September 11, 2015 meeting were approved unanimously.

Public Comment

There was no public comment.

Travel Reimbursements

Jim Riesberg initiated a discussion of the reimbursable mileage. It was suggested that members be allowed to use their best judgment as to what to submit for reimbursement. Several members said they always try to keep their expenses low and several others said they wouldn't be submitting anything for reimbursement. Elizabeth Garner reviewed the Travel Reimbursement form used by the Department of Local Affairs saying, despite its appearance, it actually was fairly easy to use and noted the form has detailed instructions anyway.

Demographics 101

Elizabeth Garner gave a PowerPoint presentation on "Colorado Population Trends in Aging." The presentation began with a review of the "big picture" noting Colorado has the 4th fastest growth of older adults in the country. She also reviewed different growth rates among Colorado counties and broke down the components of what makes up that growth. The presentation also showed the impact of the different generations on the growth – Baby Boomers, Generation X and the Millennials – and pointed out the fastest rate of growth is occurring now but will still continue for at least 25 more years. Elizabeth then discussed several issues this aging of the population raises for policymakers and others. As large numbers of people leave the workforce, it will have differing impacts on various employment sectors of the economy. Purchasing patterns will change having

impacts on the mix of occupations and government revenues. There will be increases in demand for services like transportation, health care, caregiving and housing. Bottom Line: Colorado has never had this many older adults before.

History of 1033 – Our Mission

Rich Mauro and Bob Semro presented an overview of the issues and experiences that led them to initiate the effort that became HB 15-1033 and led to the creation of the Planning Group. Bob began with some background about him, including his experience as a family caregiver for several years. He talked about how this led to his getting involved in health care research and policy. He said the group has an incredible and unique opportunity to increase the visibility of the issue of the aging of the population and to begin now to plan for it. He emphasized the importance of data analysis as part of this work. While it is important to recognize there already is a lot of research out there such that the group does not have to “reinvent the wheel,” the group and its subcommittees bring all that information together with new data and data specific to Colorado to form a sound foundation for policy recommendations. Bob concluded saying the group should focus on real world actions, including the consequences of not acting. This means it will be important to update the work of the group over time and to use the group’s work as a starting point for collaborating with others to implement those recommendations.

Rich Mauro reviewed the history of how HB 15-1033 came about and how it gained support in the legislature and with the governor. He said for him, this journey started about fifteen years ago when the Area Agencies on Aging (of which DRCOG is one) began raising concerns that federal and state funding was not keeping up with the growing demands for services. DRCOG and various senior advocacy groups worked at the state legislature over the subsequent years to advocate for increases in state funding. While we were generally very successful, it still has been difficult to keep up with growing demand. In addition, more information has surfaced about the aging of the population and how that demographic shift will impact every sector of society, including workforce, health care, government revenues, pressures on Medicaid, transportation, and housing. Rich said he had worked with Jim Riesberg in 2010, when Jim was a state representative, to pass a bill requiring the state Department of Human Services to develop a strategic plan on aging but there was no funding available and the study was never done. Since then, though, it has become even clearer that the issue is much bigger than state government. So, the Planning Group is charged with looking also at local government and public and private sector impacts. Rich concluded echoing Bob’s comments that the group has an important opportunity to address these issues in a comprehensive way. And he urged the group to think of their final report as only the beginning of a multiyear process of action, advocacy and implementation.

Organizing Our Plan of Work

DRAFT MINUTES
STRATEGIC ACTION PLANNING GROUP ON AGING
September 25, 2015

Jerry Stigall led the group in a session on the basics of strategic planning. This emphasizes the importance of first identifying where you want to go and then figuring out how you are going to get there. Jerry walked the group through an exercise using five components of strategic planning that involves identifying outcomes, objectives, measures, targets, and initiatives.

Solicitation for Project Administrator

Jim asked if there were any more volunteers for the Project Administrator Selection Committee. The deadline for submittals is September 30. The selection committee will conduct interviews on October 8 and 9 and present its recommendation to the full group on October 12.

Executive Committee Report

The Executive Committee met on September 18 and spent most of the time preparing for the Project Administrator selection process but also discussed the formation of subcommittees. The next Executive Committee meeting is October 5, Noon to 3:00 p.m. at DRCOG. The committee will discuss the Project Administrator selection process further. They expect to make the determination on October 9 and will present the recommendation to the Planning Group for approval at the October 12 meeting. Also, DOLA is working to expedite the contracting process once the decision is made.

Time Commitments

The group discussed the anticipated time commitment being at least two meetings a month in 2015 and possibly in 2016. In addition, Planning Group members also will serve on the subcommittees. This could mean members will have one meeting a week, especially since it was agreed most of the work gathering and analyzing data and research and preparing a first draft of the report and recommendations probably will need to be completed by June or July next year. That is necessary to have time for public input and revisions to the report before the November deadline.

Schedule of Future Meetings

The group discussed whether their meetings needed to be longer than three hours but decided that three hours was the limit. Dale Elliott moved, seconded by Rob Andresen that Planning Group meetings would be three hours. The motion passed unanimously. It was also noted the availability of the website is still about two weeks away but the email address is working. The schedule of future meeting will be posted on the website.

RFP for Research, Data Collection and Analysis

There was discussion about the need to quickly get the RFP for the data analysis completed and out very soon. Jim asked for volunteers to begin preparation of the RFP for the data analysis. Mindy Kemp and Ben Moultrie volunteered to do the initial work.

Member Expertise

DRAFT MINUTES
STRATEGIC ACTION PLANNING GROUP ON AGING
September 25, 2015

Karen has taken the 3 X 5 cards and is working to prepare a compilation of the Planning Group members' expertise and suggestions for subcommittees. Karen has tallied this from the 3 X 5 cards. Those who weren't at the last meeting were asked to send their information to Karen.

Technical Advisory Committee

It was suggested those who volunteered for the committee should begin meeting to discuss its role and additional members.

Public Comment

Ed Shackelford expressed his support of the group identifying desired outcomes but noted these would have to be achieved within the revenue available. He said, "Be sure we can provide the services within the projected revenue available. This emphasizes the importance of creative thought, especially in the areas of research, technology, and housing.

Next Meeting

The next meeting will be October 12, 1:00 to 4:00 p.m. at DRCOG.

Adjournment

The meeting was adjourned at 12:03 p.m.