

Short-term Priority Area

Outcome 3: There is a skilled, educated, and trained workforce sufficient to build the capacity of industries serving older adults (including but not limited to: healthcare, social services, long term care, transportation, housing, caregiving, etc.).

Objectives:

3a. Increase awareness of the career opportunities available in the industries forecasted to grow due to aging in Colorado

3b. Improve the image and desirability of professions serving older adults.

Working Draft Language based on desire to move objective to policy level aimed at the State of Colorado:

The State of Colorado will work with private and not-for-profit entities to ensure that there is an adequate pool of individuals interested and knowledgeable about careers working with older adults. This could include but is not limited to ensuring that the image and desirability of the professions serving older adults is positive; ensuring that residents of the state of Colorado understand the growth potential within the professions serving older adults.

3c. Provide adequate and appropriate access to the education and training to ensure the readiness of workers in these fields

Working Draft Language based on desire to move objective to policy level aimed at the State of Colorado:

The State of Colorado has partnered with appropriate for profit and not for profit entities to ensure that there are an adequate number of education and training programs for the fields serving older adults.

The state will ensure that there is adequate access to these programs including but not limited to 1) Distribution of programs across state and/or access via technology; 2) financial resources to ensure that those with fewer financial means can enter these fields; policies exist to facilitate and not hinder access to resources.

Strategic Initiatives

1. Identify workforce development dollars including programs that

may provide stipend dollars and/or loan forgiveness (especially as it relates to rural workforce development)

Questions for Committee:

1. What strategies do we want to recommend to move this initiative forward?
2. Is there any information or input we need?