

2019 STRATEGIC PRIORITIES AND IMPLEMENTATION PLAN

Strategic Action Planning Group on Aging



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STRATEGIC PRIORITIES FOR 2019

BACKGROUND

On December 10, 2018, the Strategic Action Planning Group on Aging (SAPGA), joined by other aging advocates and interested stakeholders, met in the first of a two-part session to establish focus areas for 2019, and to plan an implementation strategy for those focus areas. During the session, participants:

- Learned about Age-Friendly Public Health systems, and what Colorado is doing in that area
- Clarified SAPGA's overall role, and what SAPGA and its members can and cannot do in advocacy
- Developed a *strategy screen*—a set of criteria for making decisions for the 2019 focus areas
- Reviewed potential 2019 focus areas that emerged from the SAPGA member survey, and added some suggestions

In small groups, generated lists of top three priorities for 2019 focus

Appendix A contains the notes from that session, and Appendix B contains a list of all the ideas that were generated in the small group prioritization session, organized by topic area.

On December 18, 2018, former and incoming Executive Committee members Karen Brown, Christian Itin, Maureen McDonald and John Zabawa, joined by phone by Jarett Hughes, met to review the work of the first session, and create a list of recommendations based on key themes that emerged and the strategy screen.

STRATEGY SCREEN FOR SELECTING 2019 PRIORITIES

In deciding what the 2019 focus areas should be, SAPGA should consider the following criteria. The idea or opportunity:

1. Allows SAPGA to use momentum from elsewhere and leverage new opportunities
2. Addresses citizen need – provides greatest benefit for the most people, including rural and caregiver populations. In assessing this, SAPGA should:
 - a. Look at the long view
 - b. Consider costs and benefits here of action versus inaction
3. Meets statutory criteria. “Have we met all obligations in the statute?”
4. Is consistent with previous goals and plans
5. Provides “the most bang for buck” –the highest impact for resources
6. Increases likelihood of sustainability for SAPGA (including the Coordinator position) and the Senior Advisor in 2019/2020

2019 STRATEGIC PRIORITY AREAS

Based on review of the survey results, ideas that emerged from the December 10 session, evaluating ideas against the strategy screen as well as SAPGA resources and time constraints of members, the Executive Committee recommended the following priority areas to the full SAPGA, which accepted the recommendations on January 14, 2019.

1. Focusing overall on studying, planning and providing recommendations in the area of health and wellness, including but not limited to lifting up examples of what is going well and considering incentives that the state and localities can put in place.

This leverages the work of Lifelong Colorado and Age-Friendly public health (criteria 1); addresses an area of citizen need that has been identified as a top priority of Coloradans (2); addresses an area that is intertwined with

several areas of the statute (3); builds on recommendations of the prior Health Committee (4); focuses on prevention and therefore provide high impact for resources (5); and offers the potential of planning grants (6).

Because of the breadth and depth of this subject area, the SAPGA will study this area as a whole in 2019.

2. Continuing the work of the Workforce Development and of the Transportation Committees, with an emphasis on advancing the 2018 recommendations.

This will include engagement and listening sessions with key stakeholders in these areas, as well as educating legislators on the recommendations (see recommendation #4 below). To be respectful of committee members' time, this may involve bimonthly full committee meetings, using the time every other month for engagement and education sessions.

In the area of workforce, this may also include examination of incentives that can be used to recruit and retain people of all ages.

3. Educating legislators and others on secure retirement savings.

This advances a prior recommendation of the SAPGA at a time when there is momentum and leverage.

4. Forming an Engagement and Education Committee, which will engage and educate key stakeholders, including legislators, employers and the community at large, around current recommendations from the Workforce Development and Transportation Committees and on secure retirement savings. As recommendations emerge from SAPGA's examination of Health and Wellness, those will be included in the engagement and education. Narrative change will be embedded in all of this work.

2019 IMPLEMENTATION PLAN

To implement the strategic priorities identified above, the SAPGA will engage in the following work.

1. STUDY, PLAN AND PROVIDE RECOMMENDATIONS IN HEALTH AND WELLNESS PRIORITY AREA

What will we accomplish by the end of 2019?

- Recommend 1-3 focus efforts with existing programs focused on health and wellness – e.g., Home and Community Based Services for independence – evidence based
 - What existing programs can evolve towards a focus on wellness/independence?
 - Focus on wellness/independence
- Research Medicare Advantage plan designs into 2020 with respect to prevention/wellness.

Deliverables

- Review existing health and wellness recommendations
- Review city of Englewood’s accessible housing initiative
 - Also review Arvada, Denver, Golden
- Research/recommend education focus on fitness/wellness earlier, at least 50+

Actions

- **Quarter 1**
 - Review what’s been done, honing in on recommendations
 - Apply the lens of health and wellness, and looking upstream
- **Quarter 2**

- Establish well-being plan (psycho social, physical, financial, funding for services)
- Identify: What can different agencies do to support those suggestions?
- **Quarter 3**
 - Prepare for legislature in 2020 with recommendations
- **Quarter 4**
 - Prepare executive summary (with regards to health and wellness)

Steering Committee Members

- Karen Brown
- Steve Child
- Coral Cosway
- Sarah Elliot
- **Special consultants:** Mindy Gates, Hayley Gleason, Jayla Sanchez Warren
- John Emerson
- Gabriel Kaplan
- Christopher Lee

2. ADVANCE RECOMMENDATIONS OF *WORKFORCE DEVELOPMENT* COMMITTEE

What will we accomplish by the end of 2019?

- Colorado Workforce Development Council (CWDC)
 - CWDC paid staff position to provide 50+ workers for Colorado workforce needs
 - Explore training opportunities for older adults
 - CO Talent Pipeline Report – increased emphasis on opportunities with older adults

- Support internships for older adults
- Support for working caregivers recommendation
- Health Care Policy and Financing (HCPF)– gather more information, and support increased wages and reimbursement for Home and Community-based Services providers
- Expand scholarship opportunities for rural residents to train and serve in their communities
- Engage and incentivize community colleges to train home healthcare and respite workforce

Deliverables

- Report from Phil Nash (CWDC member)
- Ongoing communication with HCPF

Actions

- **Quarter 1**
 - Have Phil Nash report back on quarterly workforce meetings
 - Explore how to connect
 - Need for caregivers – how can older people help out and be paid? (quarter 1 and 2)
- **Quarter 2**
 - Explore partnerships with Older Adult Technology Services/Senior Planet (quarters 1-3)
 - Tech training
 - Entrepreneurship
 - internships
- **Quarter 4**
 - Benchmark with other states on older workforce

- Get funding or in kind to do research (check with Natalie)

Committee Members

- Karen Brown
- Coral Cosway
- Teresa Falagradý, Denver Office of Economic Development
- Christian Itin
- Ed Leary – DU
- Phil Nash, Boomers Leading Change
- Karin Stewart
- Tony Tapia
- Natalie Wood
- John Zabawa

3. ADVANCE RECOMMENDATIONS OF *TRANSPORTATION* COMMITTEE

What will we accomplish by the end of 2019?

- Ferret out legal and legislative governing cost restrictions for needed services (e.g., dialysis centers)
- Research need for transportation in rural parts of state – critical medical services
 - Areas most underserved have been identified (rural and Westminster north in metro area)

Deliverables

- Initiate the pilot program

Actions

- **Quarter 1**
 - Meet with legislative council to seek input on legal issues and potential legislation
 - Finalize and distribute surveys

- **Quarter 2**
 - Meet with senior adviser to get inclusion on governing boards
- **Quarter 3**
 - Initiate discussion with Health and Wellness and Transportation Committees on special rural issues
- **Quarter 4**
 - Propose free public transportation for all adults 65+

Committee Members

- Jim Collins
- Sarah Elliott
- Josh Laipply
- Joan Mobley
- Jean Nofles
- Jayla Sanchez-Warren
- Lisa – CDOT
- Kate – Dr. Mac
- Someone from Via

4. ESTABLISH AND ACTIVATE AN *EDUCATION AND ENGAGEMENT* COMMITTEE

What will we accomplish by the end of 2019?

- Sponsor (initiate and execute) 2 legislative caucus meetings
- Confirm our house and senate champions
- Build awareness on concepts behind key legislation that is tied to our recommendations
- Spread the word beyond general assembly

- Build deck and train SAPGA members for community dialogues including CO-CARE

Deliverables

- Put something in legislators' box a few times during session
- What is SAPGA?
- Topics/recommendations from plans
- Lift up success stories of age-friendly communities
- Look at state commissions to see if we can add older adult voice

Actions

• Quarter 1

- Confirm champions
- Conduct 2-3 caucus meetings
- First on CHI stuff
- Recruit members for committee

• Quarter 2

- Fact sheets, newsletters
- Build a deck for SAPGA members to use in dialogues in community

• Quarter 3

- Engage in CO State Summit tentatively planned for June. Engage non-front range!!
- Summit tentatively in summer – Mindy and Maureen are both on planning committee now

• Quarter 4

- Spread the word in varied groups including the private sector (kudos for communities doing great things)

Committee Members

- Mindy Gates
- Jarrett Hughes
- Doug Krug
- Maureen McDonald
- Dave Norman
- Karen Stewart
- John Zabawa
- CO-Care Rep
- Ask for others who want to be in on this

SAPGA MEMBER COMMITMENTS

Name	I commit to:
<i>Karen Brown</i>	Workforce – exploring an internship program for older adults. Checking into paid staffer for workforce development council for aging via Phil. Connect with my legislators re: SAPGA.
<i>Steve Child</i>	Serve on a health and wellness steering committee. Continue to connect with county commissioners and staff, area agencies on aging, and club 20 about aging issues. Work on healthcare costs issues for rural Colorado.
<i>Jim Collins</i>	Continue to gather and provide pertinent information as it relates to programs being provided and needs existing and not being provided to our aging target population in the most rural regions.
<i>Coral Cosway</i>	Communicate SAPGA’s recommendations to lawmakers to make real change for older Coloradans and support the creation of an age friendly public health system (CDPHE)
<i>Sarah Elliott</i>	Bring the updates of SAPGA into my other involvements/committees and continue to bring together groups and individuals working in the same arenas. Mini plan: to steer my organization in the same direction. Provide lunch to SAPGA for a minimum of 6 months.
<i>John Emerson</i>	Support the health and wellness initiatives, especially research into preventative programs and organizations that save downstream costs for Medicaid and the healthcare system.
<i>Mindy Gates</i>	Get engagement and education committee together and keep it moving this year. Be a consultant for health and wellness committee – invite me and I can tell you what I know.
<i>Steve Grund</i>	The personalization and relationships – the storytelling of the Aging Space.

Name	I commit to:
<i>Christian Itin</i>	Be present and move forward the broader agenda of the body.
<i>Gabriel Kaplan</i>	Draft an outline for a strategic plan for creating an age-friendly public health system in Colorado.
<i>Chris Lee</i>	Participate extensively in the healthcare committee, including research as needed. Connect with my legislators to discuss SAPGA/aging issues.
<i>Maureen McDonald</i>	Help be an engine for the education and engagement committee and push pro-active communication forward. Create social media posts. Be Vice Chair and serve on executive committee. Stay in touch with all committees, especially engagement and education, health and wellness and workforce.
<i>Jean Nofles</i>	Will respond later.
<i>Jim Riesberg</i>	Continue to keep the planning group mindful of the charge in 15-1033 to make concrete recommendations on required legislation to move our causes forward.
<i>Jayla Sanchez-Warren</i>	Help raise funds for SAPGA!
<i>Karin Stewart</i>	Help plan and promote educational/engagement events; and to educate those within my sphere of influence the recommendation of SAPGA.
<i>Tony Tapia</i>	Chairing the workforce committee and connecting the recommendation dots from previous years.
<i>Natalie Wood</i>	Assist SAPGA's efforts around long term services and supports, and related recommendations, by sharing and disseminating the Bell's State scan report and aging road map (late winter/early spring).
<i>John Zabawa</i>	Identify and reach out to at least 2 new legislators to inform and educate on work of SAPGA.