

## Colorado's Strategic Action Planning Group on Aging







## Legislative Caucus on Aging Presents Senior Housing Needs Forecast, Gaps and Opportunities in Colorado

**WHAT:** You are invited to learn about the housing inventory supply for seniors as well as evolving trends and opportunities in the senior living space. Discussion of ways to promote more affordable and accessible senior housing will occur.

**WHEN:** Friday, February 23, 7:30-8:45 am

WHERE: Colorado State Capitol, 200 E Colfax Ave, Denver, CO 80203 House Committee Room (HCR) 0107

## WHO WILL PRESENT:

- Elisabeth Borden, Principal, The Highland Group, Inc. https://thehighlandgroupinc.com/
  - Report Strategic Research, Planning and Marketing Solutions for Seniors Housing and Care Communities: http://bit.ly/HGReportHousing
- Discussion on Senior Housing

**WHY:** With unprecedented growth—the third fastest in the nation—the number of people aged 65 and older in Colorado will increase by nearly 70 percent by 2030. This rapid change will affect nearly every aspect of Coloradan's lives—from the economy to state and local budgets to housing stock supply—and result in an evolution in senior housing.

**QUESTIONS/RSVP:** For questions and to RSVP, please contact: Andrea Wilkins at <a href="mailto:andrea@sinergieproject.com">andrea@sinergieproject.com</a> or Karen Brown, SAPGA Chair, at <a href="mailto:karen.peffer.brown@gmail.com">karen.peffer.brown@gmail.com</a> or Jarett Hughes, Intern, Jarettbhughes@gmail.com.

**HOSTED BY:** The Legislative Caucus on Aging Co-Chairs include Senator Beth Martinez Humenik, Senator Nancy Todd, Representative Susan Beckman, and Representative Joann Ginal and the Strategic Action Planning Group on Aging (SAPGA)