

Strategic Action Planning Group on Aging

Monday December 11, 2017 - Meeting Minutes

Members Present:

Attendees: Jim Riesberg, Karen Brown, Wade Buchanan, John Zabawa, Steve Child, John Barry, Tony Tapia, Coral Cosway, Christian Itin, Sharron Williams, Dale Elliot, Donna Baros, Mindy Kemp, Karin Stewart, Dave Norman, Jayla Sanchez-Warren, Gabriel Kaplan, Jean Noffles

Meeting called to Order:

Jim Riesberg called the meeting to order at 12:02.

Approval of Agenda and November Meeting Minutes:

Accepted as presented.

Public Comment:

None.

Election of Officers:

- John Zabawa recommends Karen Brown for Chair, Karin Stewart seconds
- Karen suggests John Zabawa for Vice Chair, Wade Buchanan seconds
- Steve Childs nominates himself for seat on executive committee, John Zabawa seconds
- Tony Tapia nominates himself for seat on executive committee, Wade Buchanan seconds
- Ben nominates Dave Norman for seat on executive committee, John Zabawa seconds
- Nominations were closed and a voice vote is taken. Following slate of officers is unanimously approved: Chair: Karen Brown; Vice Chair: John Zabawa; Executive Committee Members: Tony Tapia, Steve Child, and Dave Norman

Subcommittee Reports:

(See presentation slides for all subcommittees)

Implementation Subcommittee – Mindy Kemp, Co-Chair

- Advocate and assist in the implementation of 9 recommendations in Action Plan. Focus on state legislative and executive branch action
- Legislative subcommittee presentations involved HB 17-1253 Senior Save,
 - Public Guardianship Pilot Program- issue is raising the funds- \$ 1.7 million
 - Proposed PERA reforms and implications
- Key lessons- important to monitor recommendations and advocate for the helpfulness of and usefulness of the Planning Group
 - Would like to continue
 - May not need to meet every month
 - Need to monitor recommendations and corresponding legislation
- Issues and Resources
 - Continue reaching out to contact and receive updates

- Engage with advocacy organizations
- Report to Planning Group regularly
- Maybe establish a subcommittee focused on health care issues

Workforce Subcommittee – Tony Tapia and Christian Itin, Co-Chairs

- Continue the work of the 2017 subcommittee on strategies to ensure workforce in aging network
- Goals- development of the workforce/volunteer force who work with older adults
- Workforce development for older adults who want to/need to stay in work force
- Encore/second career opportunities and engagement
- How do we take advantage of existing workforce infrastructure
- Increase knowledge of the need for developing work for older adults
- Millennials and older adults are both interested in flexible schedules and work time
- “Stackable” certifications are an effective way of preparing
- Encourage apprenticeships
- Reduce debt burden of younger generations
- Yes, subcommittee should continue
- Ensure that age related issues are represented within the existing workforce development structure across the state
- Expand the understanding of needs of older adults who seek encore careers and remain in the labor force
- Where are the issues of older adults being represented within the workforce?
- Expand upon the understanding of barriers that exist in the recruitment of workers who can work in the aging network
- Budget
 - Colorado Workforce Development Council and other events- \$3,000-\$5,000
 - Healthcare partnerships- \$2,000-\$3,000
 - Conduct research- \$25,000-\$30,000
- New subcommittees: Housing and Public Transportation, Intergenerational Community Engagement
- Wade questions- Appointments by Governor for position
 - Barriers to workforce? Focus on pay, what other variables? Better assist CNAs to move in BSN programs, Debt burden is a significant issue
- Karen- Tax credit or tax incentives, Ireland has created a system to incentivize hiring older adults
- Steve- A common theme at regional meetings was that older adults should work as volunteers to address workforce shortages, this may be where the intergenerational engagement is important.

Technology and Innovation Subcommittee – Karen Brown and Ben Moultrie Co-Chairs

- Innovation occurs everywhere and it is important to understand how it applies to the aging space
- Focused on transportation this past year
 - Rec 1- Support the Veterans Transportation and Community Living Initiative grant
 - Designed to utilize computer software to maximize efficiency of funding for veterans services and programs
 - VA may be pursuing a similar project
 - Rec 2- Promoting private sector initiative/campaign to secure additional funding

- Assess the cost effectiveness of certain businesses providing free or discounted ride for seniors
 - Rec 3- Research on autonomous vehicles
 - Explore Inclusive Communities
 - Ford intends to introduce driverless vehicles in 2019
 - GELA process for innovation and potential public-private partnerships
 - Planning Group could organize a pitch at Denver Start Up Week focusing on the needs of the aging population
 - Conceptual Innovation Process Model
 - How can the state partner with private sector to continue innovations and start-ups for older adults
- There is an opportunity for the Planning Group to participate in advisory committees that deal with transportation
- 2018 focus would be on the GELA process
- Innovation in caregiving
 - Literature review
- New committees- Transportation and Public Finance
- Lyft/Uber have been participating more and more in assistive transportation
- Important to be involved in various areas of these issues, partnership with existing groups
- There is a lot going on in transportation that is outside the scope of innovation
 - Josh saw value in this idea and new opportunities that CDOT could assist with older adults
- Point raised regarding the importance of broadband
- Technology and innovation can also incorporate older technologies, there are also low-tech solutions, especially relevant for current generations of older adults

Local and Regional Implications and Planning Subcommittee – Dave Norman and Steve Child, Co-Chairs

- Develop a deeper understanding of opportunities and challenges related to aging at the local and regional levels
- AARP Livable Communities
- Boomer Bond Update
- AARP Survey Information
- Results of each of the regional meetings
- Preliminary results from AAA area plans
- New CASOA in the works
 - Continue supporting these issues
- Help coordinate with groups like CCI, CML, CCAT, and the AAAs
- Planning Group should disseminate lessons learned and current programs available, utilizing partners to help educate and increase awareness of aging issues
- Increase diversity at regional meetings should be a goal
 - Minority organizations
- Key Lessons
 - AARP livable communities and boomer bonds can be replicated across the state
 - Five counties are currently involved
- Continue subcommittee, especially if the regional committees are going to continue
- Communicate with Senior Policy Advisor
- Develop communication strategies

- They need facilitation and consulting assistance
- Intergenerational community engagement seems relevant to this subcommittee
 - A community that works for older adults works for everyone
 - Maybe the best way to increase diversity is to go to them and not expect them to come to regional meetings
 - Make an effort to communicate more directly with minority groups

Regional Meetings Updates & Report:

Presented by Gene Rose, Sinergie Project (see presentation slides)

High-profile issues common throughout various regions include:

- Healthcare, Public Education, Housing, Transportation
 - Caregiver, Workforce, Aging in Place, Medicaid/Medicare, In home assistance
- Funding
- Technology- affordable and usable
- Nutrition

Member Survey Results:

(see presentation slides)

- Satisfaction with Planning Group has increased since May
- Major accomplishments
 - Regional Conversations on Aging
 - Senior Policy Advisor on Aging
- Disappointments
 - Lack of engagement of members
 - More interesting work at EC level
- Major Priorities
 - Work with senior policy advisor
 - Identify priorities from HB 1033/ action plan
- Subcommittee Satisfaction has gone up marginally
- Adjust schedule of Planning Group and subcommittee meetings?
- Requiring in person meetings for subcommittees?
- Increase the diversity of partners with the Planning Group
- Hear from members what would make them more engagement and committed for 2018
- How do we increase participation?
- Context for our work in 2018 will be different
 - Must update the Action Plan
- Must focus on fundraising
- Planning Group members need to be more engaged with fundraising discussions
- Consider that there is one opening on the Planning Group, and potential to vote one member out, and in August we will have 8 members term expire
- Fundraising has been a priority of the EC

Breakout Group Discussion:

- Goals of Planning Group and focus of the subcommittees
- Integrate parts of the statue in future conversations
- Update by November 1 on the Action Plan

- How will the subcommittees assist in this?

Groups report back on potential subcommittees

- Jayla Sanchez-Warren:
 - Issues: transportation, housing, public financing (e.g. CHIP, Medicaid, PERA, Medicare, AAA)
 - Important groups: Workforce, Transportation and Mobility, Housing, Local and Regional
 - Implementation moves to EC
 - Each subcommittee thinks about intergenerational and public finance
 - Planning Group meetings- standing reports on fundraising, public finance, implementation updates
 - Each subcommittee should have coherent, concise goals, not too many 3-4 maybe, maybe recommendations on update by August of 2018
 - Identify organizations that the Planning Group can assist and support
 - Work with Senior Policy Advisor on Aging and Legislative Caucus
- Karin Stewart:
 - Public Awareness and Advocacy- educating based on current and updates to the Action Plan
 - Maybe expand the scope of Local and Regional (new name?)
 - Housing, Healthy Communities, Intergenerational, Health Promotion
 - Workforce
 - Mobility
- Coral Cosway:
 - Must clarify the intents and goals of the subcommittees
 - Add a communication, PR, outreach area
 - Housing and Transportation should be handled separately – not combined into one subcommittee
 - Planning Group focus- Implementation could be a broader Planning Group focus

Structure of 2018 Planning Group Meetings:

- As of April 2018, the Planning Group will have to find a new meeting space
- County Commissioner building
- Mile High United Way
- Volunteers of America
- Meeting days and time- conduct doodle poll to establish ideal meeting dates
- Guidelines and strategies for 2018 Presentations
 - Careful vetting on important presentations
 - Given the tasks for 2018 it may be best to have less presentations
 - Establish what the Planning Group needs to be educated on for Action Plan
 - What groups are most useful to the goals of the Planning Group
 - How will the EC want to organize meetings and presentations into 2018
 - Planning Group does not need presentations each meeting
 - More discussion
 - Subcommittee presentations and discussions should be a focus of group discussion and presentations for 2018
 - This can help inform the Action Plan and the Planning Group

Financial Outlook:

- Executive Committee will be meeting with Henry Sobanet on Thursday December 14 to request additional state support
- Jayla Sanchez-Warren inquires about running a bill for funding
- Budget for Planning Group Next 50 grant is \$400,000
 - Last two years group operated at less than \$400,000

Public Comment:

Ed Shackelford, CSL:

- This group was designed to be bi-partisan
- Get people involved in the subcommittee, outreach and education is important
- Recommendations need to be in the context of cost
- Revenue will never match the need
- A committee to allocate resources?
 - Prioritize the use of resources
- Homestead exemption- \$150 million annually
 - Much of this money goes to older adults or families that may not really need the additional funding
- How do we do twice as much with the same funds
- Plan for 2030!!!
 - Focus on the long-term not just next year
- Steve Child - Colorado Health Institute
 - Able to discuss the Planning Group
- Jayla Sanchez-Warren - Federal funding update
 - Continuing Resolution for 14 days
 - Then hopefully another CR to go from January to April
 - Some services may have to be discontinued for 6 weeks

Adjourn:

Meeting adjourned at 3:31 pm.