STRATEGIC ACTION PLANNING GROUP ON AGING

TECHNOLOGY AND INNOVATION SUBCOMMITTEE

May 22, 2017--- Meeting Summary

Participants: Ky Agnew, Donna Baros, Bob Brocker, Karen Brown (Co-Chair), Melanie Morgan, Ben Moultrie (Co-Chair), Jean Nofles, Hank Braaksman, Peter Kosinki (for Josh Laipply)

Guests: Margaret Franckhauser and Diana McFail (Next 50), Crissy Fanganello (City of Denver), Gabe Cohen (Lyft), Melanie Morgan (Centennial), Diane Robinson (Colorado Senior Lobby)

Desired Outcomes:
- Review and clarify progress to date
- Better understand the innovative work and thinking being conducted by Smart City, Lyft , and the City of Centennial and implications for our work
- Develop and agree on next steps

Proposed Agenda:

Welcome, introductions, agenda review	1:30
Overview of progress to date (Karen/Ben)	1:35
Smart City Overview --Chrissy Fanganello, City and County of Denver	1:40
Lyft Partnerships and Innovations --Gabe Cohen, General Manager, Lyft	2:10
MAP Program and Partnership with Lyft --Melanie Morgan, i-Team, City of Centennial	2:40
Develop and agree on the next steps --Next meeting time/agenda topics --Update on assignments	3:10
Adjourn	3:30

Smart City (Crissy Fanganello, City of Denver)

[A PowerPoint presentation is available upon request]

- From late 2015 through June 2016, Denver participated in the Smart City Challenge grant competition offered by the U.S. Department of Transportation and was selected as one of seven finalists from the 78 cities that applied.

- In June 2016, the U.S. Department of Transportation announced the City of Columbus, Ohio, won the Smart City Challenge funding and, while Denver was disappointed it did not receive the funding, the work created a clear roadmap and provides an opportunity to be even more thoughtful

- Asked the question "How can transportation make people's life better?
- Identified areas of alignment and synergy between Mobility/Safety, Affordability and Climate
- Denver's goal is to have no more traffic deaths (currently 65% of accidents happen on 5% of the roads)
- "Smart Industry" needs to be in line with our goals
- Identified need to have clear and measurable outcomes in real time information, improved access and affordability, improved safety and increased mobility options
- Need to engage the customer and not assume that everyone wants technology
- In moving forward with automation we are asking what are the outcomes we want, what role could automation have? We do NOT want to count Zero Occupancy Vehicles!
- Now working on a "First-Mile/Last Mile" transportation pilot project for service workers in Cherry Creek. A RFP will be out soon.
- Are developing a "smart" bus shelter and looking at other interactive kiosk ideas
- Have completed a pilot project with Xerox for a "GO Denver" mobility app—will be issuing and RFP soon
- Currently have a "My Denver" Card and are working to expand this to RTD and beyond (B-Cycle?)
- Looking to have an app for parking or curbside spaces (Electronic Way finding)
- The comprehensive Smart City Approach include: Housing & Small Business, Transportation & Mobility, City Services, Community & Wellbeing, Jobs, Workforce, and Education, Utilities, Environment & Sustainability

Lyft Partnerships and Innovations (Gabe Cohen, General Manager, Lyft)

- Lyft partnered with CDOT on a public service campaign "Don't get high and Drive"
- Lyft is working with non-profit organizations to provide discount coupons for people to come and go from their events
- Lyft is working in healthcare partnerships to provide "Concierge Services" to and from doctor's offices
- Safety and trust are very important. Background checks and vehicle inspections remain key to this. In Colorado, perspective drivers need to meet with a nurse practitioner (This may not be effective or necessary).
- Lyft monitors the evaluation section of it automation with customer comments 24/7

- Are currently developing a subset of vehicles to include people with disabilities. Drivers will need more training for people with physical limitations
- Policy concern: We need to be careful about how many barriers are put in front of drivers
- Reimbursement rates for transportation in Medicaid is terribly low
- Currently have "Lyft Line" that will march 2 people to ride together for less cost
- Experimented with a flat fee but did not work.

MAP Program and Partnership with Lyft (Melanie Morgan, Centennial)

- Bloomburg Philanthropies is funding innovation teams (i-teams) who help city leaders drive bold innovation, change culture, and create ongoing ability to tackle big problems and deliver better results for resident
- City of Centennial received an i-team grant for a 6-month Pilot: *Go Centennial*
- Marketed with social media, events at the light rail, newspapers, TV stations, etc.
- Our target was commuters to take them to light rail
- Partnered with Lyft
- Going to City Council on June 5th to give options about moving forward
- Biggest policy issue is the funding
- Learned that the pilot area was too small to support the accessible vehicle (would need to expand area)
- Have a Mobility Ambassador Program and have trained DRMAC case workers
- Centennial be having community meetings in May
- Project is making recommendation to the Council at the conclusion of grant in December.

Next Meeting of the Technology and Innovation Subcommittee: June 26th,12-2pm (The meeting time has been changed to accommodate a standing transportation committee meeting conflict)

Presenters:

- Kate Williams (DRMAC)
- Hank Braaksman (Senior Resource Center)
- Jan Douglas, Drive Smart (Ky)

Other next steps:

1. Joint Technology (technology caucus) --Want to have a face-to face meeting sometime this summer
2. Overview of what the State is doing (Road-X) etc. July? Who?