

**Strategic Action Planning Group on Aging**  
**February 12, 2018, 12 to 3 pm**  
**1290 Broadway, Independence Conference Room, Denver**  
**Call-in: 515-739-1034, access code 216470#**

**Desired Outcomes:**

- Finalize Committees
- Approve/Finalize 2018 Goals
- Corporate Fundraising Brainstorming and Assignments
- Legislative Caucus Assignments
- Screen Regional Meeting Solutions Recommendations

**Agenda**

12:00 pm	Welcome and Roll Call <i>(page 2)</i> Approve Agenda and December Minutes <i>(page 4)</i> Public Comment 2018 SAPGA Meeting Schedule <i>(page 10)</i>
12:20 pm	Recap of Voting for SAPGA Committees 2018 and Proposed Goals <i>(page 11)</i>
12:50 pm	SAPGA Financials
12:55 pm	Fundraising Breakout Groups
1:15 pm	Report Back and Summarize
1:30 pm	Break
1:40 pm	Update Legislative Caucus Effort <i>(page 12)</i>
2:00 pm	Regional Meetings Recommendation Summary – Breakout Groups
2:30 pm	Summarize Regional Breakout Group Summaries
3:00 pm	Adjourn Meeting

NEXT MEETING: MARCH 12, 2018, 12 to 3 PM @ DANIELS FUND, 101 MONROE STREET, DENVER

**STRATEGIC ACTION PLANNING GROUP ON AGING  
MEMBER ROSTER  
FEBRUARY 7, 2018**

**Executive Committee**

Karen M. Brown, Chair  
Seniors Matter / Aging2.0 Denver  
Arvada  
303-807-4586  
Karen.peffer.brown@gmail.com  
Appointed: 8/4/15  
Term Ends: 8/1/19

John Zabawa, Vice Chair  
Formerly, Seniors Resource Center  
Denver  
303-235-6931  
jza3014835@aol.com  
Appointed: 3/31/16  
Term Ends: 8/1/18

David R. Norman, Executive Committee  
Area Agencies on Aging  
Grand Junction  
970-248-2717  
dave.norman@mesacounty.us  
Appointed: 8/4/15  
Term Ends: 8/1/21

Tony Tapia, Executive Committee  
Latino Community Foundation of Colorado  
Denver  
303-905-8999  
tapiat@msn.com  
Appointed: 7/4/16  
Term Ends: 8/1/19

Steve Child, Executive Committee  
Pitkin County Commissioner  
Snowmass  
970-948-3008  
steve.child@pitkincounty.com  
Appointed: 8/4/15  
Term Ends: 8/1/21

**Planning Group Members**

Claire Anderson  
Innovations in Aging Collaborative  
Colorado Springs  
(719) 602-3815  
claire@innovationsinaging.org  
Appointed: 8/4/15  
Term Ends: 8/1/18

Donna Lee Baros  
Colorado PERA  
Denver  
303-832-9550  
dBaros@copera.org  
Appointed: 8/4/15  
Term Ends: 8/1/18

John Barry  
CO Dept. Health Care Policy & Financing  
Denver  
303-866-3173 / 303-915-7738  
John.R.Barry@state.co.us  
Appointed: 8/4/17  
Term Ends: 8/1/21

Coral Cosway  
Alzheimer's Association of Colorado  
Littleton  
303-813-1669  
ccosway@alz.org  
Appointed: 9/8/17  
Term Ends: 8/1/19

Dale Elliott  
Volunteers of America  
Commerce City  
720-264-3303  
delliott@voacolorado.org  
Appointed: 8/4/15  
Term Ends: 8/1/18

Sarah E. Elliott  
VIVAGE  
Aurora  
sellott@vivage.com  
Appointed: 9/8/18  
Term Ends: 9/1/21

Christian Marcel Itin  
Metropolitan State University of Denver  
Centennial  
585-317-4196  
citin@msudenver.edu  
Appointed: 8/4/15  
Term Ends: 8/1/19

Gabriel Kaplan, PhD, MPA  
Health Promotion and Chronic Disease Prevention Branch  
Denver  
303-692-2338  
gabriel.kaplan@state.co.us  
Appointed: 10/13/17  
Term Ends: 8/1/18

Mindy Kemp  
Colorado Department of Human Services  
Thornton  
303-866-4927  
mindy.kemp@state.co.us  
Appointed: 8/4/15  
Term Ends: 8/1/19

Joshua Laipply  
Colorado Department of Transportation  
Denver  
303-757-9204  
joshua.laipply@state.co.us  
Appointed: 3/31/17  
Term Ends: 8/1/18

Maureen McDonald  
Principal, Maureen McDonald, LLC  
Denver  
303-887-6963  
maureenmcdonald96@gmail.com  
Appointed: 9/8/18  
Term Ends: 9/1/19

Ben Moultrie  
Colorado Commission on Aging  
Aurora  
303-641-2424  
bmoultrie09@gmail.com  
Appointed: 8/4/15  
Term Ends: 8/1/18

Jean Nofles  
AARP  
Aurora  
303-520-9664 / 303-696-0749  
jnofles@msn.com  
Appointed: 8/4/15  
Term Ends: 8/1/21

James Riesberg  
Greeley  
970-351-6619  
jlrco@comcast.net  
Appointed: 8/4/15  
Term Ends: 8/1/19

Jayla Sanchez-Warren  
DRCOG / AAA  
Denver  
720-375-1738 / 303-480-6735  
jswarren@drcog.org  
Appointed: 3/31/17  
Term Ends: 8/1/19

Karin Stewart  
Jefferson County Aging & Adult Services  
Golden  
303-271-4251  
kstewart@jeffco.us  
Appointed: 4/7/17  
Term Ends: 8/1/21

Sharron Williams  
Optimal Healthcare Solutions  
Denver  
720-394-4668 / 303-307-1604  
optimalhealthcaresolutions@hotmail.com  
Appointed: 8/4/15  
Term Ends: 8/1/18

Natalie O'Donnell Wood  
The Bell Policy Center  
Denver  
303-297-0456 x218  
wood@bellpolicy.org  
Appointed: 9/8/18  
Term Ends: 9/1/19

# Strategic Action Planning Group on Aging

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Monday December 11, 2017 - Meeting Minutes

## Members Present:

Attendees: Jim Riesberg, Karen Brown, Wade Buchanan, John Zabawa, Steve Child, John Barry, Tony Tapia, Coral Cosway, Christian Itin, Sharron Williams, Dale Elliot, Donna Baros, Mindy Kemp, Karin Stewart, Dave Norman, Jayla Sanchez-Warren, Gabriel Kaplan, Jean Noffles

## Meeting called to Order:

Jim Riesberg called the meeting to order at 12:02.

## Approval of Agenda and November Meeting Minutes:

Accepted as presented.

## Public Comment:

None.

## Election of Officers:

- John Zabawa recommends Karen Brown for Chair, Karin Stewart seconds
- Karen suggests John Zabawa for Vice Chair, Wade Buchanan seconds
- Steve Childs nominates himself for seat on executive committee, John Zabawa seconds
- Tony Tapia nominates himself for seat on executive committee, Wade Buchanan seconds
- Ben nominates Dave Norman for seat on executive committee, John Zabawa seconds
- Nominations were closed and a voice vote is taken. Following slate of officers is unanimously approved: Chair: Karen Brown; Vice Chair: John Zabawa; Executive Committee Members: Tony Tapia, Steve Child, and Dave Norman

## Subcommittee Reports:

(See presentation slides for all subcommittees)

### Implementation Subcommittee – Mindy Kemp, Co-Chair

- Advocate and assist in the implementation of 9 recommendations in Action Plan. Focus on state legislative and executive branch action
- Legislative subcommittee presentations involved HB 17-1253 Senior Save,
  - Public Guardianship Pilot Program- issue is raising the funds- \$ 1.7 million
  - Proposed PERA reforms and implications
- Key lessons- important to monitor recommendations and advocate for the helpfulness of and usefulness of the Planning Group
  - Would like to continue
  - May not need to meet every month
  - Need to monitor recommendations and corresponding legislation
- Issues and Resources
  - Continue reaching out to contact and receive updates

- Engage with advocacy organizations
- Report to Planning Group regularly
- Maybe establish a subcommittee focused on health care issues

#### Workforce Subcommittee – Tony Tapia and Christian Itin, Co-Chairs

- Continue the work of the 2017 subcommittee on strategies to ensure workforce in aging network
- Goals- development of the workforce/volunteer force who work with older adults
- Workforce development for older adults who want to/need to stay in work force
- Encore/second career opportunities and engagement
- How do we take advantage of existing workforce infrastructure
- Increase knowledge of the need for developing work for older adults
- Millennials and older adults are both interested in flexible schedules and work time
- “Stackable” certifications are an effective way of preparing
- Encourage apprenticeships
- Reduce debt burden of younger generations
- Yes, subcommittee should continue
- Ensure that age related issues are represented within the existing workforce development structure across the state
- Expand the understanding of needs of older adults who seek encore careers and remain in the labor force
- Where are the issues of older adults being represented within the workforce?
- Expand upon the understanding of barriers that exist in the recruitment of workers who can work in the aging network
- Budget
  - Colorado Workforce Development Council and other events- \$3,000-\$5,000
  - Healthcare partnerships- \$2,000-\$3,000
  - Conduct research- \$25,000-\$30,000
- New subcommittees: Housing and Public Transportation, Intergenerational Community Engagement
- Wade questions- Appointments by Governor for position
  - Barriers to workforce? Focus on pay, what other variables? Better assist CNAs to move in BSN programs, Debt burden is a significant issue
- Karen- Tax credit or tax incentives, Ireland has created a system to incentivize hiring older adults
- Steve- A common theme at regional meetings was that older adults should work as volunteers to address workforce shortages, this may be where the intergenerational engagement is important.

#### Technology and Innovation Subcommittee – Karen Brown and Ben Moultrie Co-Chairs

- Innovation occurs everywhere and it is important to understand how it applies to the aging space
- Focused on transportation this past year
  - Rec 1- Support the Veterans Transportation and Community Living Initiative grant
    - Designed to utilize computer software to maximize efficiency of funding for veterans services and programs
    - VA may be pursuing a similar project
  - Rec 2- Promoting private sector initiative/campaign to secure additional funding

- Assess the cost effectiveness of certain businesses providing free or discounted ride for seniors
  - Rec 3- Research on autonomous vehicles
    - Explore Inclusive Communities
    - Ford intends to introduce driverless vehicles in 2019
  - GELA process for innovation and potential public-private partnerships
  - Planning Group could organize a pitch at Denver Start Up Week focusing on the needs of the aging population
    - Conceptual Innovation Process Model
    - How can the state partner with private sector to continue innovations and start-ups for older adults
- There is an opportunity for the Planning Group to participate in advisory committees that deal with transportation
- 2018 focus would be on the GELA process
- Innovation in caregiving
  - Literature review
- New committees- Transportation and Public Finance
- Lyft/Uber have been participating more and more in assistive transportation
- Important to be involved in various areas of these issues, partnership with existing groups
- There is a lot going on in transportation that is outside the scope of innovation
  - Josh saw value in this idea and new opportunities that CDOT could assist with older adults
- Point raised regarding the importance of broadband
- Technology and innovation can also incorporate older technologies, there are also low-tech solutions, especially relevant for current generations of older adults

#### Local and Regional Implications and Planning Subcommittee – Dave Norman and Steve Child, Co-Chairs

- Develop a deeper understanding of opportunities and challenges related to aging at the local and regional levels
- AARP Livable Communities
- Boomer Bond Update
- AARP Survey Information
- Results of each of the regional meetings
- Preliminary results from AAA area plans
- New CASOA in the works
  - Continue supporting these issues
- Help coordinate with groups like CCI, CML, CCAT, and the AAAs
- Planning Group should disseminate lessons learned and current programs available, utilizing partners to help educate and increase awareness of aging issues
- Increase diversity at regional meetings should be a goal
  - Minority organizations
- Key Lessons
  - AARP livable communities and boomer bonds can be replicated across the state
    - Five counties are currently involved
- Continue subcommittee, especially if the regional committees are going to continue
- Communicate with Senior Policy Advisor
- Develop communication strategies

- They need facilitation and consulting assistance
- Intergenerational community engagement seems relevant to this subcommittee
  - A community that works for older adults works for everyone
  - Maybe the best way to increase diversity is to go to them and not expect them to come to regional meetings
  - Make an effort to communicate more directly with minority groups

### Regional Meetings Updates & Report:

Presented by Gene Rose, Sinergie Project (see presentation slides)

High-profile issues common throughout various regions include:

- Healthcare, Public Education, Housing, Transportation
  - Caregiver, Workforce, Aging in Place, Medicaid/Medicare, In home assistance
- Funding
- Technology- affordable and usable
- Nutrition

### Member Survey Results:

(see presentation slides)

- Satisfaction with Planning Group has increased since May
- Major accomplishments
  - Regional Conversations on Aging
  - Senior Policy Advisor on Aging
- Disappointments
  - Lack of engagement of members
  - More interesting work at EC level
- Major Priorities
  - Work with senior policy advisor
  - Identify priorities from HB 1033/ action plan
- Subcommittee Satisfaction has gone up marginally
- Adjust schedule of Planning Group and subcommittee meetings?
- Requiring in person meetings for subcommittees?
- Increase the diversity of partners with the Planning Group
- Hear from members what would make them more engagement and committed for 2018
- How do we increase participation?
- Context for our work in 2018 will be different
  - Must update the Action Plan
- Must focus on fundraising
- Planning Group members need to be more engaged with fundraising discussions
- Consider that there is one opening on the Planning Group, and potential to vote one member out, and in August we will have 8 members term expire
- Fundraising has been a priority of the EC

### Breakout Group Discussion:

- Goals of Planning Group and focus of the subcommittees
- Integrate parts of the statue in future conversations
- Update by November 1 on the Action Plan

- How will the subcommittees assist in this?

#### Groups report back on potential subcommittees

- Jayla Sanchez-Warren:
  - Issues: transportation, housing, public financing (e.g. CHIP, Medicaid, PERA, Medicare, AAA)
  - Important groups: Workforce, Transportation and Mobility, Housing, Local and Regional
    - Implementation moves to EC
  - Each subcommittee thinks about intergenerational and public finance
  - Planning Group meetings- standing reports on fundraising, public finance, implementation updates
  - Each subcommittee should have coherent, concise goals, not too many 3-4 maybe, maybe recommendations on update by August of 2018
  - Identify organizations that the Planning Group can assist and support
  - Work with Senior Policy Advisor on Aging and Legislative Caucus
- Karin Stewart:
  - Public Awareness and Advocacy- educating based on current and updates to the Action Plan
  - Maybe expand the scope of Local and Regional (new name?)
    - Housing, Healthy Communities, Intergenerational, Health Promotion
  - Workforce
  - Mobility
- Coral Cosway:
  - Must clarify the intents and goals of the subcommittees
  - Add a communication, PR, outreach area
  - Housing and Transportation should be handled separately – not combined into one subcommittee
  - Planning Group focus- Implementation could be a broader Planning Group focus

#### Structure of 2018 Planning Group Meetings:

- As of April 2018, the Planning Group will have to find a new meeting space
- County Commissioner building
- Mile High United Way
- Volunteers of America
- Meeting days and time- conduct doodle poll to establish ideal meeting dates
- Guidelines and strategies for 2018 Presentations
  - Careful vetting on important presentations
  - Given the tasks for 2018 it may be best to have less presentations
  - Establish what the Planning Group needs to be educated on for Action Plan
  - What groups are most useful to the goals of the Planning Group
  - How will the EC want to organize meetings and presentations into 2018
  - Planning Group does not need presentations each meeting
    - More discussion
  - Subcommittee presentations and discussions should be a focus of group discussion and presentations for 2018
    - This can help inform the Action Plan and the Planning Group



## Financial Outlook:

- Executive Committee will be meeting with Henry Sobanet on Thursday December 14 to request additional state support
- Jayla Sanchez-Warren inquires about running a bill for funding
- Budget for Planning Group Next 50 grant is \$400,000
  - Last two years group operated at less than \$400,000

## Public Comment:

Ed Shackelford, CSL:

- This group was designed to be bi-partisan
- Get people involved in the subcommittee, outreach and education is important
- Recommendations need to be in the context of cost
- Revenue will never match the need
- A committee to allocate resources?
  - Prioritize the use of resources
- Homestead exemption- \$150 million annually
  - Much of this money goes to older adults or families that may not really need the additional funding
- How do we do twice as much with the same funds
- Plan for 2030!!!
  - Focus on the long-term not just next year
- Steve Child - Colorado Health Institute
  - Able to discuss the Planning Group
- Jayla Sanchez-Warren - Federal funding update
  - Continuing Resolution for 14 days
  - Then hopefully another CR to go from January to April
  - Some services may have to be discontinued for 6 weeks

## Adjourn:

Meeting adjourned at 3:31 pm.

## Strategic Action Planning Group on Aging 2018 Proposed Meeting Dates

(All times Noon to 3 pm)

- February 12
- March 12
- April 9 (Note: Orthodox Easter)
- May 14
- June 11
- July 9
- August 13
- September 10 (Rosh Hashana)
  - Options if decision to replace: Monday, Sept. 17 (3<sup>rd</sup> Monday); Sept. 27 (4<sup>th</sup> Thursday)
- October 8 (Columbus Day)
  - Options if decision to replace: Oct. 15 (3<sup>rd</sup> Monday); Thursday, Oct. 25 (4<sup>th</sup> Thursday)
- November 12 (Veterans Day)
  - Options if decision to replace: Monday Nov. 19; (3<sup>rd</sup> Monday); Tuesday, Nov. 13; 4<sup>th</sup> Thursday is Thanksgiving
- December 10 (Last Day of Chanukah)
  - Options if decision to replace: Monday, Dec. 17 (3<sup>rd</sup> Monday); 4<sup>th</sup> Thursday is 27<sup>th</sup>.

### **Suggestions for 12<sup>th</sup> Meeting (tie to action plan update)**

August 23 (4<sup>th</sup> Thursday)

September 27 (4<sup>th</sup> Thursday)

October 25 (4<sup>th</sup> Thursday)

## **December 12, 2017 – SAPGA Votes for 2018 Committees**

- **Lt. Governor Request – Long-term care projections and innovations in senior housing**

- #1 Workforce Committee (13 votes total)
- #2 Public Relations and Education (9 votes total) - Sinergie
- #3 Transportation/Mobility/Transit (8 votes total)
- #4 Housing (5 votes total)

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## **Proposed Goals and Year-end Deliverables – SAPGA**

- #1 2018 SAPGA Plan Update
  - Utilize Regional Meeting Input to Update SAPGA Plan
  - Utilize Past Contractor Work and Literature Search to Update SAPGA Plan
- #2 Legislative Caucus Meetings – at least 3 meetings during the session and one off session
- #3 Comprehensive State Budget – top 30 programs
- #4 Track and support existing recommendations
- #5 Individual Committees implement two of their 2017 recommendations
- #6 Fundraising - \$200,000

**Legislative Caucus on Aging**  
**Educational and Engagement Forums**  
**021218**

(Meetings currently scheduled at 1525 Sherman Street, Suite 603)

January 26<sup>th</sup> – 7:30 am to 9:00 am

- SAPGA Overview and Regional Meeting Summary
- Senior Advisor on Aging Intro
- Colorado Health Institute – Colorado Seniors and Their Health – Vulnerability Index

February 23<sup>rd</sup> – 7:30 am to 9:00 am

- Co-Chairs Aging-related Legislation
- Highlands Group Report – Senior Housing

March 21<sup>st</sup> – 12 noon to 1 pm – potential:

- Colorado Senior Lobby Senior Day at the Capitol – luncheon panel with LCOA Co-Chairs Representative Ginal, Representative Beckman, Senator Todd, and Senator Humenik Martinez

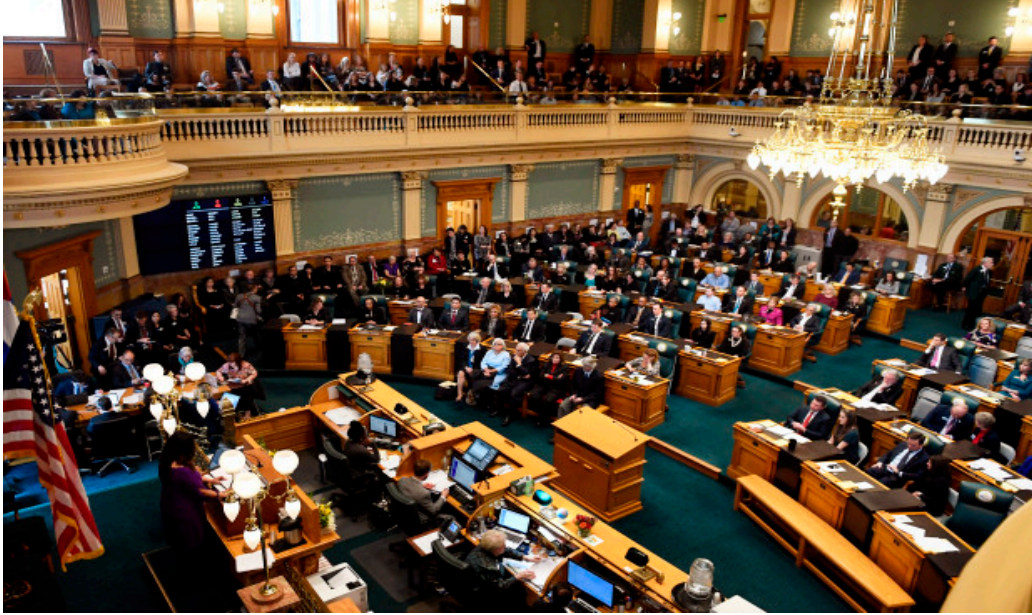
March 23<sup>rd</sup> – 7:30 am to 9:00 am

- Co-Chairs – Aging-related Legislation
- Colorado Futures Center Report – Medicaid and Property Tax Projections

*April 27<sup>th</sup> – 7:30 am to 9:00 am (?)*

*Summer Session*

Copy of flyer announcing first LCOA Meeting



## **Legislative Caucus on Aging Presents A Glimpse into the Challenges of Aging in Colorado in the 21<sup>st</sup> Century**

**WHAT:** You are invited to learn about what Coloradans are saying regarding the challenges of aging and how vulnerable the aging population is in Colorado.

**WHEN:** January 26, 2018 – 7:30 am to 8:45 am – continental breakfast and coffee

**WHERE:** 1525 Sherman – Room 603

**WHO WILL PRESENT:**

- SAPGA Overview and Conversations on Aging (regional meeting summary) - Karen Brown, SAPGA Chair
- Colorado Senior Policy Advisor on Aging – Wade Buchanan
- Colorado Seniors and Their Health: Where Are Older Adults Most Vulnerable? – Colorado Health Institute, Sara Schmitt
- Legislative Discussion of 2018 Aging-related legislation

**WHY:** With unprecedented growth – the third fastest in the nation – the number of people aged 65 and older in Colorado will increase by nearly 70 percent by 2030. This rapid change will affect nearly every aspect of Coloradan’s lives – from the economy - to state and local budgets - to job growth.

**QUESTIONS/RSVP:** For questions and to RSVP, please contact Andrea Wilkins with the Sinergie Project at 303.521.1759 or at [andrea@sinergieproject.com](mailto:andrea@sinergieproject.com) or Karen Brown - SAPGA Chair - at [karen.peffer.brown@gmail.com](mailto:karen.peffer.brown@gmail.com).

**HOSTED BY:** The Legislative Caucus on Aging Co-Chairs – Senator Beth Martinez Humenik and Representative Joann Ginal and the Strategic Action Planning Group on Aging (SAPGA).

Next dates of Legislative Caucus on Aging Meetings: February 23 and March 23

February 23 caucus meeting will focus on housing issues with possible presentation by Highland Group and/or Colorado Health Institute re: vulnerabilities tied to housing issues. Legislators will be invited to speak about housing legislation.

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**2018 Legislation (corresponding with 2016 Action Plan recommendations)**

<b>Bill Number</b>	<b>Title</b>	<b>Sponsors</b>	<b>Status</b>
HB 1001	Family & Medical Leave Insurance (FAMLI) Program	Reps. Winter, Gray; Sens. Fields, Donovan	Introduced Jan. 10; committee hearing in House Business Affairs & Labor on Feb. 6. Was referred, as amended, to the House Committee on Finance on a vote of 7-6.
HB 1111	Modifications to PERAs' Public Employees Retirement Association Board of Trustees	Rep. Everett; Sen. T. Neville	Introduced in House Jan. 19, committee hearing in House State, Veterans & Military Affairs on Feb. 14.  Additional legislation dealing with PERA expected this session.
HB 1162	Supplemental Appropriation – Dept. of Human Services	Rep. Hamner; Sen. Lambert	Provides additional funding to support (\$378,370) respite services, within DHS.  Additional legislation dealing with respite care expected this session.
Colorado Secure Savings Plan – awaiting introduction			